

Review, Rename, Reclaim

Rhodes Estate Renaming Consultation

Summary Report

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Introduction

This report presents the findings of the consultation on the Rhodes Estate Renaming Consultation.

The online survey was hosted on the Hackney Council consultation hub and was open from 10th November 2023 to 7th January 2024. Paper forms in the form of an information leaflet were sent out to 265 properties . In total, 103 completed responses were received.

Background

Hackney Council is working towards being an anti-racist Borough. We agree with local communities that the name 'Rhodes' is a racist symbol because of the association with the legacy of racist apartheid in South Africa and the continued discrimination and inequality faced by Black Africans because of this history.

Cecil Rhodes profited from imposed imperial rule that made him (and Britain) hugely wealthy at the expense of Africa's indigenous population. He believed that Anglo-Saxons (White Europeans) were a superior race. He established racist policies that benefited White European settlers. This paved the way for apartheid in South Africa in the 20th Century and its continuing negative impact for Black African communities.

In 2020, Rhodes Tenants and Residents Association (TRA) requested support from the Council's Review, Rename & Reclaim programme to consult on the name of the Estate and Community Hall. This is the name given to Hackney Council's review into the legacies of African enslavement history and colonialism in Hackney.

The Hackney naming hub was launched in 2020 to collect suggestions for alternative names. The renaming process was conducted in two stages:

Stage 1: A survey for residents to share their thoughts on the existing estate and community hall name and whether it should be removed or not. If the majority of respondents agreed to remove the name, a shortlisting procedure will be used to find a new name. This will involve the Rhodes Estate TRA and ward councillors looking at the list.

Engagement took place on the estate in 2022 with a consultation taking place in January 2023. This returned a 63% majority agreeing to renaming the estate. In July 2023 the resident naming panel, including ward councillors, agreed the shortlist of three names.

Stage 2: Through an open and transparent process the long list was shortlisted to three names where all residents had an opportunity to vote for their preferred name. Following this stage, the results will be fed back to residents along with next steps.

This report summarises stage 2 of the consultation process.

Promoting the survey

The consultation was promoted in the following ways:

Letter

- By taking a hyperlocal approach to engagement when promoting the consultation, a letter was sent to residents who live on the estate and nearby street properties prior to the consultation launching to provide an update on the final 3 names selected.

Leaflet

- A leaflet was sent to residents who live on the estate and nearby street properties explaining the 3 names and the meaning behind them. The leaflet had a tear off slip at the bottom with the survey questions. Respondents using the freepost address could choose to fill out the slip and post it. It also had a survey link and QR code to direct respondents to submit their response online if preferred.
- Even though return envelopes were not provided to residents, this did not seem to affect the number of postal returns received. This resulted in no waste of unused envelopes and ultimately, less costs were incurred by not providing an envelope for each household.

Posters

- Posters were displayed around the estate, informing local residents of the consultation. This poster had a QR code and link directing them to the online survey.

Online survey

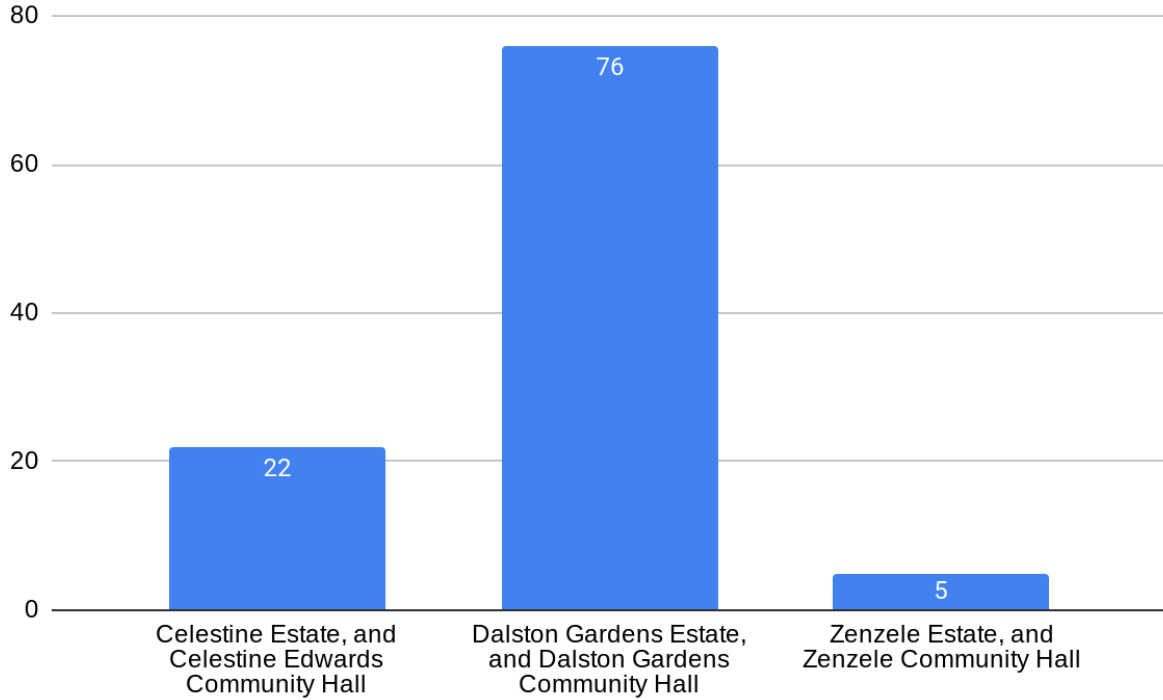
- An online version of the form was created on Citizen Space and published on the Council's Consultation Hub. Respondents were required to submit their postcode before filling out the rest of the questions to ensure estate residents were taking part in the consultation.

Response rate

A total of 103 responses were received to the online survey and by paper form. The most popular name selected by respondents was Dalston Gardens Estate, and Dalston Gardens Community Hall. Unlike stage 1, door knocking was not needed to achieve the final response rate as the target minimum response was achieved (100). This could indicate residents' greater interest in selecting from a shortlist of new names, rather than going through the entire process of decision making to rename their estate and community hall.

Overview of results

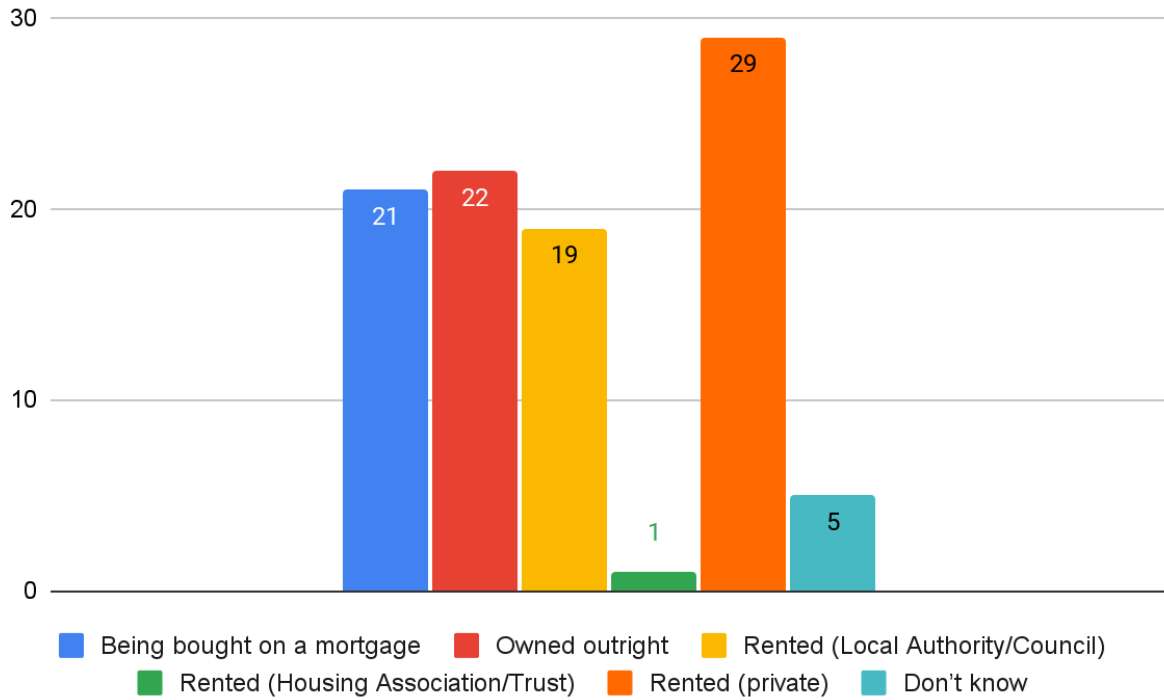
Vote for your preferred names (tick one only) (Base 103)



Celestine Estate, and Celestine Edwards Community Hall	22	21.36%
Dalston Gardens Estate, and Dalston Gardens Community Hall	76	73.79%
Zenzele Estate, and Zenzele Community Hall	5	4.85%
	103	

About You

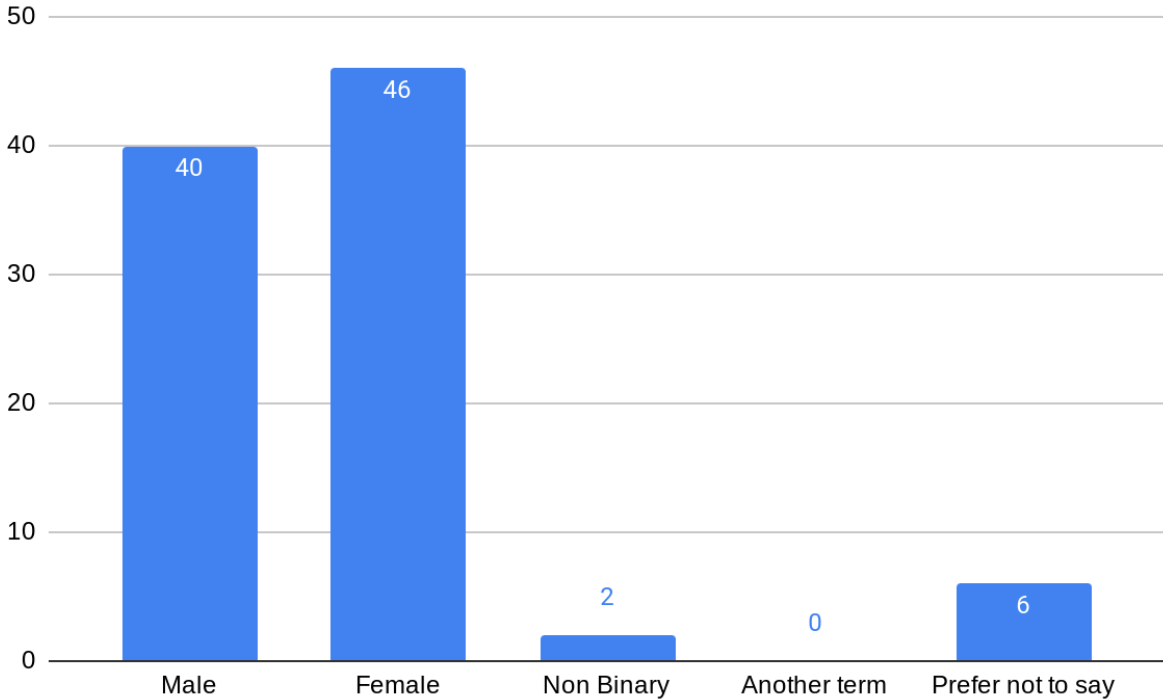
Housing Tenure: Which of the following best describes the ownership of your home? (Base 97)



Being bought on a mortgage	21	20.39%
Owned outright	22	21.36%
Rented (Local Authority/Council)	19	18.45%
Rented (Housing Association/Trust)	1	0.97%
Rented (private)	29	28.16%
Shared ownership (part rent/part buy)	0	0.00%
Don't know	5	4.85%
Not Answered	6	5.83%
	103	

The majority of respondents, just under 30%, stated that they live in a rented (private) property (29). This is followed by respondents who stated that they own outright (22) and are buying on a mortgage (21).

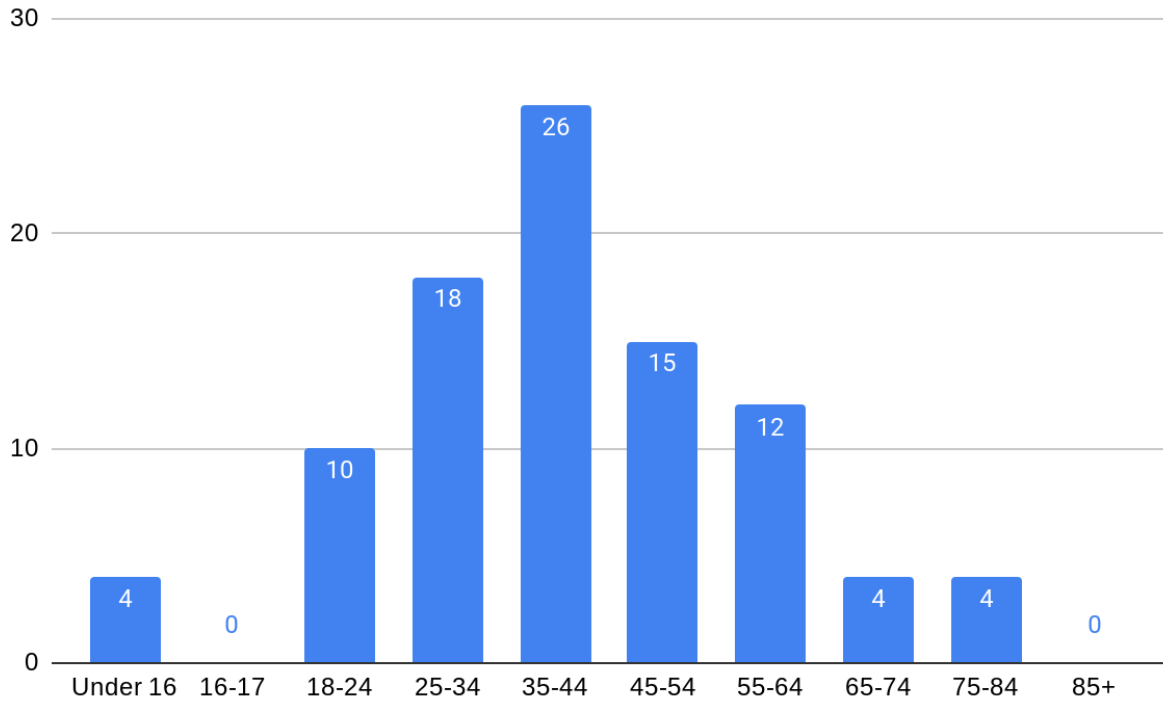
Gender: Are you...(Base 94)



Male	40	38.83%
Female	46	44.66%
Non Binary	2	1.94%
Another term	0	0.00%
Prefer not to say	6	5.83%
Not Answered	9	8.74%
	103	

The majority of respondents, just under 45%, stated that they are female (46). This is followed by who stated that they are male (40). 6 respondents stated that they prefer not to say.

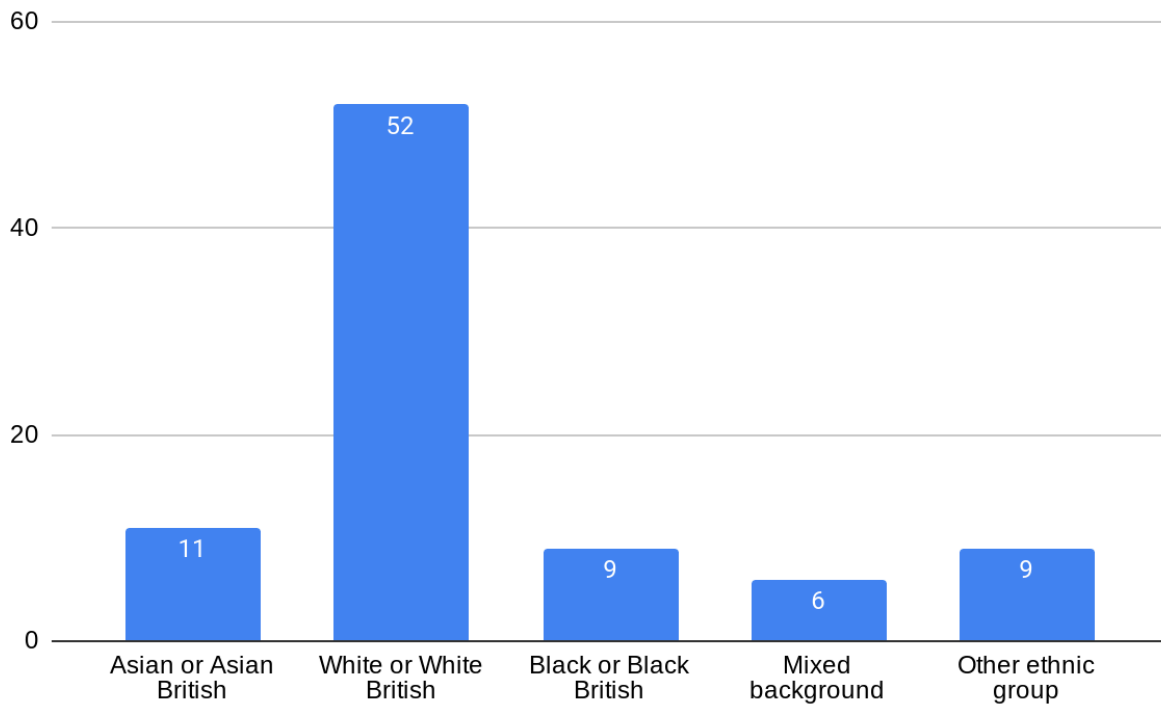
Age: what is your age group? (Base 93)



Under 16	4	3.88%
16-17	0	0.00%
18-24	10	9.71%
25-34	18	17.48%
35-44	26	25.24%
45-54	15	14.56%
55-64	12	11.65%
65-74	4	3.88%
75-84	4	3.88%
85+	0	0.00%
Not Answered	10	9.71%
	103	

The highest percentage of respondents, just over 25%, stated they are aged 35-44 (26). This is followed by 25-34 (18) and 45-54 (15).

Ethnicity: Are you...(Base 91)



Asian or Asian British	11	10.68%
White or White British	52	50.49%
Black or Black British	9	8.74%
Mixed background	6	5.83%
Other ethnic group	9	8.74%
Not Answered	16	15.53%
	103	

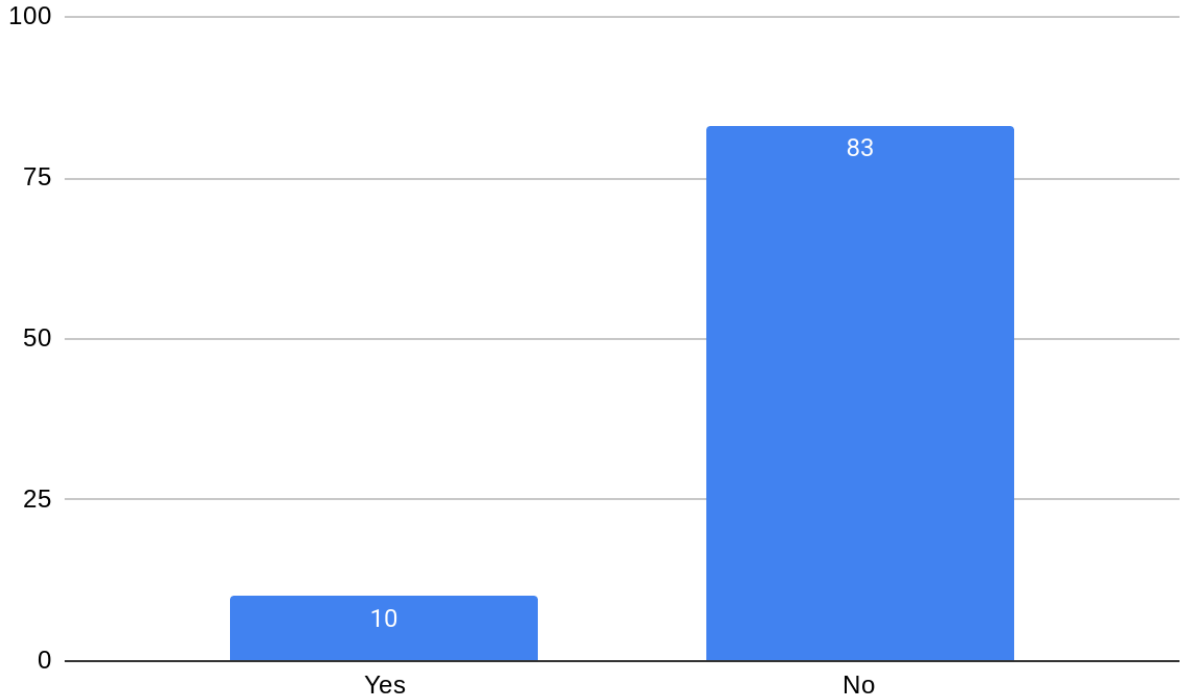
The responses filled in where:

Other:

- Maori
- British Turkish
- N/A
- Prefer not to say

The majority of respondents, just over 50%, stated they are white or white British (52). This is followed by respondents who state they are Asian or Asian British (11), other ethnic group (9), Black or Black British (9), and mixed background (6).

**Disability: Under the Equality Act you are disabled if you have a physical or mental impairment that has a 'substantial' and 'long-term' negative effect on your ability to do normal daily activities. Do you consider yourself to be disabled?
(Base 93)**



Yes	10	9.71%
No	83	80.58%
Not Answered	10	9.71%
	103	

The majority of respondents, just over 80%, stated that they do not have a disability (83). 9.71% of respondents state that they have a disability (10).