

<p>DELEGATED REPORT OF</p> <p>THE GROUP DIRECTOR NEIGHBOURHOOD AND HOUSING</p> <p>STAGE 4 REVIEW OF EVENT DAY CONTROLS IN EMIRATES EVENT DAY AREA (ZONES G, G2 AND M).</p>
<p>DATE (2017)</p> <p>JULY 2017</p>
<p>CLASSIFICATION:</p> <p>Open</p> <p>If exempt, the reason will be listed in the main body of this report.</p>
<p>WARD(S) AFFECTED</p> <p>BROWNSWOOD, WOODBERRY DOWN.</p>

1. SUMMARY

- 1.1 This report details the results of the stage 4 review consultation carried out between 4th October 2016 and 16th December 2016 in the Emirates Event Day area (zones G, G2 and sections of zone M). This public consultation is part of the rolling programme of reviews for existing parking zones in the borough.
- 1.2 The report recommends to retain the existing hours of operation and designated area for the Emirates event day area. These recommendations are based on several factors including consultation feedback, the Council's parking policies (PEP 2015 – 20) and the requirement to balance the needs of the local community.
- 1.3 The report also recommends that temporary controls are put in place during events taking place at Finsbury Park.

2. RECOMMENDATION(S)

- 2.1 To retain the hours of operation in the Emirates event day area (zones G, G2 and sections of zone M).
- 2.2 Retain the existing parking design for the Emirates event day area to only cover matches and events occurring at the Emirates event day area.
- 2.3 To implement temporary restrictions during events at Finsbury Park as and when they take place.

3. REASONS FOR DECISION

- 3.1 The recommendations above were put forward based on several factors including consultation feedback received, the Council's parking policies (PEP 2015 – 20), and requirement to balance the needs of the local community.

Feedback from the Public Consultation

- 3.2 A consultation questionnaire and booklet was sent to all residents and businesses in the Emirates event day area providing them with the opportunity

to have their say on the hours of control and proposed design changes for the area. This provided all residents / businesses with an equal opportunity to engage in and respond to the consultation.

Response Rate

3.3 Consultation packs were delivered to 14,011 households and businesses in the Emirates event day area. 771 responses were received from addresses in the area. This equates to a response rate of 6% which is below the average response rate for a standard review consultation.

3.4 A breakdown of responses by road has been provided in Appendix 1.

Hours of Operation for emirates event day scheme

- 3.5 Residents and Businesses were given two options on the hours of operation;
- Option 1; Extend the Event Day restrictions on Saturdays and Sundays to 6.00pm to cover late start matches
 - Option 2; Retain the existing Event Day restrictions on Saturdays (up to 4pm in zones G and sections of M) and Sundays (Midday to 4pm in zones G, G2 and M)
- 3.6 The options provided for the hours of operation factored in the recent changes to football fixtures which were implemented by the Football Association (FA) including the late starting matches on Saturdays (from 5.30pm) and on Sundays (4pm) as well as the increase in ongoing events at Finsbury Park.

3.7 The option of extended event hours was proposed to protect the needs of the residents and businesses in the Event Day area from the impact of the FA changes and events at Finsbury Park.

Preferred hours of Operation

- 3.8 From those who were consulted, 98% (755) responded to the question regarding their preferred hours of operation.
- 3.9 Of those who responded, 52% were in favour of Option 2 (Maintain the current restrictions) whilst 48% were in favour of Option 1: (Extend the existing event day restrictions).
- 3.10 For more information regarding feedback received on the hours of operation see Appendix 1 table 4.

3.11 In addition, 34% (87) of the respondents who answered the question regarding their preferred hours of operation, stated in the additional comments section that they did not want a change from the current hours or event day area. See Appendix 1 table 7 for a breakdown of comments received.

3.12 Based on the entire feedback received, it is recommended that the existing hours of operation for the Emirates Event day area is retained.

Event Day scheme for Finsbury Park

3.13 Residents and businesses in the Emirates event day area were also consulted on whether they would like the event day controls to cover Finsbury Park.

3.14 This was due to feedback received from some residents in the area who were finding it difficult to park during events at Finsbury Park.

3.15 Currently there is one main event which takes place annually in Finsbury Park which is the Wireless Festival. This event runs over a 3 day period and requires additional controls extending to 11pm at night.

3.16 The majority of responses received (53%) were in favour of introducing an event day scheme for Finsbury Park. A breakdown of the responses received to the proposals can be found in Appendix 1 Table 5.

3.17 Whilst majority of respondents were in favour of extending the event day controls to include events at Finsbury Park, they were not in favour of extending the hours of operation for the existing event day scheme which covers the emirates stadium.

3.18 As large events in Finsbury Park only take place approximately three times a year, and end at a much later time than the existing event day controls which currently finish at 4pm, a separate scheme will be required to cover events at Finsbury Park.

3.19 In order to cover events at Finsbury Park, the Council will be introducing temporary controls to ensure that the parking needs of both residents and businesses are protected.

Additional Comments

3.20 General comments were received from 256 respondents. Of these comments, the majority (34%) were not in favour of extending the current hours of operation and Finsbury Park controls, 14% of respondents requested for more information

regarding when the event day controls are in force should be available on the signs and Council website, 9% advised that they were in favour of extending the event day restrictions to cover the events at the Finsbury park and 8% advised that no changes were needed to existing restrictions.

- 3.21 Parking Services have also recently implemented an information line which provides information regarding the next event at the Emirates Stadium. The telephone number is a local rate number and is provided on signs in the area.
- 3.22 The date of the next events are also shown on entry signs when you enter the event day area.
- 3.23 Parking Services will however continue to review the existing signage in the event day area to determine what else can be done to make signage clearer as well as provide more information on events.
- 3.24 All additional comments provided by respondents have been individually assessed and where possible and appropriate incorporated into the final design. See appendix 1 Table 7 for a breakdown of comments for the final proposals.

Final Recommendation

- 3.25 Based on the consultation feedback received, Parking Services recommend retaining the existing hours of operation and design for the Emirates Event day area.
- 3.26 To ensure the needs of the residents and businesses are protected during large scale events (such as Wireless musical festival) in Finsbury Park, it is also recommended that Parking Services introduce temporary parking restrictions during these events to restrict parking in resident permit bays, permit only bays and business bays to prevent visitors from utilising these bays.

Other Considerations

- 3.27 The Council carries out its responsibilities for parking management, as set-out in the Road Traffic Regulation Act 1984 (the “1984 Act”) and in accordance to its PEP. In summary, the key objectives of the Council are to:
- Prioritise parking according to need.

- Smooth traffic flow, improving emergency vehicle access and bus journey times.
- Uphold road safety
- Reduce carbon dioxide emissions from motor vehicles to help fight against climate change.
- Improve the local environment. This includes reducing air pollutants.

3.28 These objectives are to be achieved by encouraging the use of sustainable transport and discouraging unnecessary car trips. The Council takes these along with the other relevant factors into account when making changes to parking restrictions.

3.29 Parking consultations are undertaken to help the Council to assess the views of local people, so that parking controls can be designed to meet the needs of local people, businesses and their visitors.

4. DETAILS OF ALTERNATIVE OPTIONS CONSIDERED AND REJECTED

4.1 The alternative option would have been to amend the existing operational hours. However this would have contradicted with majority feedback received from the consultation.

4.2 In addition, the needs of the residents and businesses would not have been taken into consideration if the Council did not give them an opportunity to provide comments on the existing parking restrictions.

4.2 Retaining the current hours of operation would also ensure that the needs of the residents and businesses in the area are protected from parking stress caused by the events at the Emirates Stadium on weekday evenings and weekends.

5. BACKGROUND

5.1 Operational reviews for existing parking zones are designed to ensure that they continue to meet to the needs of the local communities they serve within the context of the Council's overall parking policy.

- 5.2 An integral part of the review process is to carry out public consultation with local residents, businesses and key stakeholders. The consultation exercise is a mechanism to enable feedback on the current parking design and operational hours as well as other general parking issues.
- 5.3 The event day area was consulted between November and December 2016. As part of the review, consultation packs were sent to all addresses in the area. Copies of the consultation packs can be found in Appendix 2.
- 5.4 The review consultation offered residents and businesses the opportunity to provide their feedback on the options for; the hours of operation and proposed design changes (for the event day to large scale events at Finsbury Park).

5.5 Policy Context

5.5.1 The PEP (Parking Enforcement Plan) recommends a review of all new PZs after the first 12 months of operation and subsequently where there is genuine need. This can be based on feedback or requests received from the area or where there is a large scale change to the area.

5.5.2 Operational reviews for existing parking zones (PZs) are designed to ensure that they continue to meet the needs of the local communities they serve within the context of the Council's overall parking policy. Part of this process involves a comprehensive review of the current design of the parking zone boundary.

5.5.3 In line with Council's Parking Enforcement Plan (PEP), factors that affect the price of a parking product include:

- the user's relative need to drive and the amount required to discourage unnecessary car use (the equivalent costs using public transport should be considered)
- supply, demand and the value of a parking space on the public highway
- a vehicle's impact on congestion, road safety, local air quality and climate change
- the level of a penalty charge notice
- benchmarking with other boroughs and off-street prices within Hackney

- The level of service provided (for example, organisations with sole use of a parking bay pay a greater amount for their permits than they would otherwise).

5.6 Equality Impact Assessment

5.6.1 The Council has carried out an Equality Impact Assessment to ensure that the recommendations made do not have an adverse effect on the parking needs of specific groups including disabled drivers. Please see Appendix 3 for further information.

5.7 Sustainability

5.7.1 The current parking controls in the area provide safe and efficient on-street conditions, catering for servicing and loading, and utilising the available public space to maximum benefit.

5.7.2 They also encourage less car use in order to improve traffic and environmental conditions in an area and contribute to broader transport and sustainable development objectives.

5.8 Maintenance and Administrative Costs

5.8.1 The breakdown of costs involved in the consultation, implementation and ongoing management and maintenance of the recommendations is:-

One off costs	£
Consultation costs	4000
Implementation of new signs and P&D	0
Traffic Order changes	0
Total Expenditure	4000

Ongoing Maintenance Costs	£
Annual Maintenance – Signs/Posts	3,000
Annual Maintenance – Lining	0
Total Expenditure	3000

- 5.8.2 The consultation cost of £4000 and will be met from capital budgets. There are no implementation costs as no changes have been proposed to the existing scheme.
- 5.8.3 There will be no changes to the current enforcement costs. In order to enforce events at Finsbury Park (Wireless Festival), there will be an approximate cost of £2200 for each event.
- 5.8.4 The ongoing maintenance costs for the area will be £3000 which is met through existing budgets. This is for maintaining the existing scheme.

5.9 Consultation

- 5.9.1 Residents and businesses in Emirates Event day area were consulted over a six week period on the hours of control as well as some aspects of the parking design. The consultation took place between November and December 2016.
- 5.9.2 Consultation packs were sent via first class post to all addresses in Emirates Event day area and were also made available online. In addition notices were erected on each street and an advert was placed in the Hackney Today to inform the local residents and businesses of the consultation.

6.1 COMMENTS OF THE CORPORATE DIRECTOR OF FINANCE AND RESOURCES

- 6.1.1 Following consultation, the existing scheme will continue in its current format. The only additional cost to the Council is £4,000 which will be met from the existing Capital budget.
- 6.1.2 Costs of £2,200 for Enforcement of Finsbury Park events and £3,000 for ongoing maintenance will continue to be met from within existing Council revenue budgets.

7. COMMENTS OF THE CORPORATE DIRECTOR OF LEGAL, HR AND REGULATORY SERVICES

7.1 This report recommends that the Council retain the current traffic orders in place with regards to the Emirates event day controls, as set out in paragraph 2 of the report, following completion of the non-statutory stage 4 consultation.

7.2 The Council may under section 45 of the Road Traffic Regulation Act 1984 (the "1984 Act") designate parking places on highways for various classes of vehicles. Before a traffic order designating a parking place is made or varied the Council must consult and publish notification of the proposed Traffic Management Orders in accordance with the Local Authorities' Traffic Orders (Procedure) (England and Wales) Regulations 1996 (the "Procedure Regulations").

7.3 In determining what parking places are to be designated under section 45 of the 1984 Act, the Council shall consider both the interests of traffic and those of the owners and occupiers of adjoining property, and in particular the Council shall have regard to the need for maintaining the free movement of traffic, reasonable access to premises and the extent to which off-street parking is available in the neighbourhood. In addition to this the Council must secure the expeditious, convenient and safe movement of vehicular and other traffic (including pedestrians) and the provision of suitable and adequate parking facilities on and off the highway.

7.4 The consultation has been carried out in accordance to the guidance produced by the Government's Cabinet Office Consultation Principles. These principles do not displace the general principles derived from case law as to how consultations should be conducted. Those principles, known as the "Gunning principles" and are as follows;

- Consultation should occur when proposals are at a formative stage;
- Consultations should give sufficient reasons for any proposal to permit intelligent consideration;
- Consultations should allow adequate time for consideration and response;

7.5 Following the consultation coming to an end the Local Authority should conscientiously consider the consultation responses, or a summary of them, before taking its decision on what action, if any, to take.

Power to determine what action, if any, needs to take place following the consultation coming to an end

7.6 The exercise of the powers contained in the 1984 Act relating to the parking functions set-out in S.45 have been delegated to the Director of Public Realm.

APPENDICES

Appendix 1 – Event Day Review Feedback Analysis (Public)

Appendix 2 – Zone Q Review consultation documents (Public)

Appendix 3 – Equality Impact Assessment (Public)

EXEMPT

No

CONFIDENTIAL

No


BACKGROUND PAPERS

None

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APPENDIX 1: Event Day Review Consultation

1 Feedback Analysis

1.1 Response

A total of 14011 households and businesses were consulted in the Emirates Stadium (zones G, G2 and M) event day area. 771 completed questionnaires received, making an overall response rate of 6%. The response rate received was an average response rate for review consultations.

A breakdown of responses on a street by street basis can be found in Majority (88%) of the responses were received via post whilst the remainder (12%) were received via online. [Table 2]

Table 1 Majority (88%) of the responses were received via post whilst the remainder (12%) were received via online. [Table 2]

Table 1: Total responses received

Road Name	Response Rate		
	Sent	Received	%
ADEN GROVE	126	12	10%
ADEN TERRACE	1	0	0%
ADOLPHUS ROAD	174	6	3%
ALBION GROVE	52	4	8%
ALBION PARADE	25	2	8%
ALBION ROAD	711	31	4%
ALEXANDRA GROVE	193	12	6%
ALEXANDRA MEWS	23	2	9%
ALLEN ROAD	157	5	3%
ALLERTON ROAD	83	13	16%
APPROACH CLOSE	39	2	5%
ARBOR COURT	49	2	4%
BARBAULD ROAD	75	1	1%
BARN STREET	14	1	7%
BLACKSTOCK ROAD	245	7	3%
BRAND CLOSE	11	0	0%
BRETT CLOSE	23	0	0%
BRIDGE GARDENS	13	0	0%

BROWNSWOOD ROAD	258	10	4%
BURMA ROAD	179	8	4%
BURTLEY CLOSE	27	0	0%
CARRIAGE PLACE	6	0	0%
CARYSFORT ROAD	170	13	8%
CASTLEVIEW CLOSE	17	2	12%
CHESTNUT CLOSE	22	3	14%
CHRISTINA SQUARE	18	0	0%
CHURCH WALK	108	3	3%
CLISSOLD CRESCENT	218	17	8%
CLISSOLD ROAD	88	8	9%
CLONBROCK ROAD	44	2	5%
COBBLE MEWS	6	0	0%
COLTHURST CRESCENT	102	2	2%
COPPER LANE	6	0	0%
COSTER AVENUE	89	4	4%
CRUSOE MEWS	28	0	0%
DEVAN GROVE	95	2	2%
DIGBY CRESCENT	170	12	7%
EDWARDS LANE	13	0	0%
FAIRHOLT ROAD	3	0	0%
FINSBURY PARK ROAD	295	20	7%
GALSWORTHY TERRACE	17	0	0%
GLOUCESTER DRIVE	344	22	6%
GOODCHILD ROAD	327	16	5%
GRAYLING ROAD	50	8	16%
GRAZEBROOK ROAD	46	13	28%
GREEN LANES	949	29	3%
GREEN LANES WALK	61	0	0%
GREENWAY CLOSE	72	9	13%
HARCOMBE ROAD	72	11	15%
HAWKSLEY ROAD	101	13	13%
HENRY ROAD	47	2	4%
HERON DRIVE	114	7	6%
HOWARD ROAD	203	6	3%
INDIGO MEWS	48	1	2%
KATHERINE CLOSE	154	11	7%
KAYANI AVENUE	2	5	250%
KINGS CRESCENT	15	4	27%
LAVELL STREET	5	1	20%
LECONFIELD ROAD	21	4	19%
LEONARD PLACE	7	0	0%
LIDFIELD ROAD	39	4	10%
LILIAN CLOSE	31	3	10%

LONDESBOROUGH ROAD	127	9	7%
LORDSHIP GROVE	50	11	22%
LORDSHIP PARK	303	27	9%
LORDSHIP PARK MEWS	6	0	0%
LORDSHIP ROAD	602	25	4%
LORDSHIP TERRACE	118	1	1%
MARTON ROAD	1	0	0%
MATTHIAS ROAD	85	2	2%
MILTON GARDENS ESTATE	111	4	4%
MILTON GROVE	174	14	8%
MOUNTGROVE ROAD	127	4	3%
MYDDLETON AVENUE	150	11	7%
NEWINGTON GREEN	35	1	3%
OLDFIELD ROAD	92	10	11%
OSTERLEY ROAD	35	2	6%
PEGASUS CLOSE	10	1	10%
PETHERTON ROAD	83	3	4%
PIANO LANE	139	3	2%
PORTLAND RISE	345	18	5%
PRINCES CLOSE	38	1	3%
PRINCESS CRESCENT	52	1	2%
QUEEN ELIZABETHS CLOSE	83	7	8%
QUEEN ELIZABETHS WALK	168	19	11%
QUEENS DRIVE	799	45	6%
REEDHOLM VILLAS	11	1	9%
RIVERSDALE ROAD	19	3	16%
ROWLEY GARDENS	219	5	2%
SANDALE CLOSE	11	0	0%
SANDBROOK ROAD	86	13	15%
SATTAR MEWS	9	0	0%
SCHONFELD SQUARE	97	1	1%
SCRIMGOEUR PLACE	5	0	0%
SEVEN SISTERS ROAD	422	27	6%
SHAKSPEARE MEWS	3	0	0%
SHAKSPEARE WALK	221	5	2%
SHELFORD PLACE	100	3	3%
SOMERFIELD ROAD	99	9	9%
SPENSER GROVE	56	2	4%
SPRINGDALE MEWS	9	1	11%
SPRINGDALE ROAD	161	9	6%
SPRINGPARK DRIVE	44	0	0%
STABLE PLACE	9	0	0%
STATHAM GROVE	24	7	29%

STOKE NEWINGTON CHURCH STREET	449	17	4%
SWAN LANE	86	3	3%
TAUHEED CLOSE	18	0	0%
TOWN HALL APPROACH	4	0	0%
TOWNCOURT PATH	11	0	0%
URSULA MEWS	12	0	0%
WATSON CLOSE	34	0	0%
WAVERLEY PLACE	24	2	8%
WILBERFORCE ROAD	334	27	8%
WINSTON ROAD	161	22	14%
WOODBERRY DOWN	34	3	9%
WOODBERRY DOWN ESTATE	428	7	2%
WOODBERRY GROVE	334	6	2%
WOODLEA ROAD	43	4	9%
Total	14011	771	6%

Table 2: Method used to respond

Area	Feedback Method	
	Paper Q	Online Q
Event Day Review	672	99

1.2 Event Day Review - Occupancy Type

Majority (98%) of respondents classified themselves as 'residents' whilst the remaining 2% of respondents classified themselves as 'business or both'. A breakdown of responses can be found below in Table 3.

Table 3: Occupancy Type

Occupier Status	Response	
	Number	Percentage
Both	8	1%
Business	7	1%
Resident	756	98%
Grand Total	771	100%

*Excludes blank responses

1.3 Emirates Event Day - Operational Hours

From the 771 responses received, 755 of respondents answered the question regarding their preferred hours of operation. The remaining 16 respondents did not provide a response to this question.

Majority (52%) of responses received were in favour of Option 2 (Maintain the current restrictions) whilst 48% were in favour of Option 1: (Extend the existing event day restrictions).

A breakdown of responses by street can be found below in Table 4.

Table 4: Preferred Operation hours for Emirates event day

Preferred Option		%	
Extend the Event Day restrictions on Saturdays and Sundays to 6.00pm to cover late start matches.	Maintain the current restrictions (see consultation leaflet for more information).	Extend the Event Day restrictions on Saturdays and Sundays to 6.00pm to cover late start matches.	Maintain the current restrictions (see consultation leaflet for more information).
365	390	48%	52%

Excludes blank responses

Event Day for Finsbury Park

1.4 Finsbury Park - Are you in favour of extending the Event Day Scheme to include large scale events held at Finsbury Park?

Out of the 771 responses received, 760 (99%) respondents answered the question regarding whether they were in favour of extending the event day scheme to include large scale events at Finsbury Park.

Majority (53%) of respondents were in favour of the proposed change / extension of the existing Event day scheme to include events at the Finsbury Park.

A breakdown of responses can be found below in Table 5.

Table 5 – Support for design changes to include events at Finsbury Park.

Count		%	
Yes	No	Yes	No
406	354	53%	47%

1.5 General Comments and Suggestions

These include comments received via email, letter, telephone call and completed questionnaires. Many respondents provided more than one type of comment in their feedback and often reiterated their views of either supporting or opposing the change to the hours of control.

256 respondents provided general comments. Of the comments received, majority (34%) were not in favour of extending the current hours of operation and Finsbury Park controls. 14% of respondents advised that more information regarding when the event day controls are in force should be available on the signs and Council website, 9% advised that they were in favour of extending the event day restrictions to cover the events at the Finsbury park and 8% advised that no changes were needed to existing restrictions.

Table 7 below provides a breakdown of the main comment themes provided by respondents.

Table 7: Theme of comments

Comments	Total	% Total
Not in favour of extended hours and Finsbury park controls	87	34%
More information should be provided on event day signs and on website regarding events taking place	37	14%
In favour of extension to cover Finsbury Park	22	9%
No change needed to existing restrictions	20	8%
Does not affect us	7	3%
In favour of extending the hours of event day controls	7	3%
Event day restrictions should apply to Clissold park events	5	2%
reduce existing restrictions	4	2%
consultation is difficult to understand	3	1%
allow short term parking for businesses	2	1%

2 Consultation Documents



Event Day Scheme Review

Zone G, G2 and M

Parking Consultation



Why I am being consulted?

Parking Services are reviewing the event day controls in your area as we would like to know whether the current controls within your zone continue to meet your needs. As a part of our Parking and Enforcement Policy (PEP) we have promised to review parking controls in your area every five to seven years to ensure that they continue to meet the needs of residents and businesses.

The review process is a great opportunity for us to hear about your parking experience since the introduction of the Event Day Restrictions and find out how it has worked for you. The scheme currently operates in Zones G (Brownswood), G2 (Finsbury Park) and sections of Zone M (Clissold).

This booklet explains what we are consulting on and how you can have your say.

Who is included in this consultation?

Every resident and business located within the event day area zone has the opportunity to have their say during this consultation.

This booklet contains a detailed explanation of the changes proposed for your zone. During the consultation, we are also seeking your views on the operational hours of the event day scheme.

Review design proposals

Your Event Day Scheme experience

We are seeking your views on satisfaction with the event day parking controls. This information is very important to us and will help shape the service we provide.

Please let us know your views on:

- The operational hours of the event day scheme.
- If you would like the scheme extended to include events in Finsbury Park.
- How we could improve the scheme for you

Finsbury Park Events

We want you to have your say on the proposal to include events taking place at Finsbury Park as part of the event day controls.

Finsbury Park is often used for a variety of large events such as music concerts at certain times of the year. One of the largest events is Wireless Festival which has an attendance of 45,000 people. Over the years, we have received some complaints from residents who have found it difficult to park on their road during events at Finsbury Park.

The Council acknowledges that the large number of visitors is likely to have an impact on local residents and businesses and parking may be difficult during the event times. We are therefore proposing to extend the current event day controls to include Finsbury Park events to protect the parking needs of residents and businesses in the area. The event day scheme will run in the same manner as the events held at the Emirates stadium.

To find out what events are planned in Finsbury Park, please visit the Haringey Website at www.haringey.gov.uk/whatson.

Operational hours

We would also like to know your views on the current event day operational hours and whether these are still meeting your needs. Please have your say by completing the enclosed questionnaire.

Parking Services are proposing to extend the event day hours of control to cover the weekend match times recently introduced by the Barclays Premier League.

The Premier League recently introduced extra weekend match times (Saturday evening 5.30pm matches and Sunday afternoon matches which start at 4.00pm) at the start of this season. These fixtures are not currently covered by our event day control hours and as a result may be impacting the parking needs of residents and businesses in the area when matches are taking place.

The current event day operational hours are as follows:

During Arsenal FC home fixtures the Match and Event Day Scheme operates as follows:

Match day	Zone G	Zone G2	Zone M
Weekday matches/events	8:30am - 8:30pm	7am - 8:30pm	8:30am - 8:30pm
Saturday matches /events	8:30am - 4:30pm	Covered by normal CPZ hours (7am-6pm)	8:30am - 4:30pm
Sunday / Bank Holiday matches/ events	12 noon - 4:30pm	12 noon - 4:30pm	12 noon - 4:30pm

Parking Services are proposing to extend the hours of operation to:

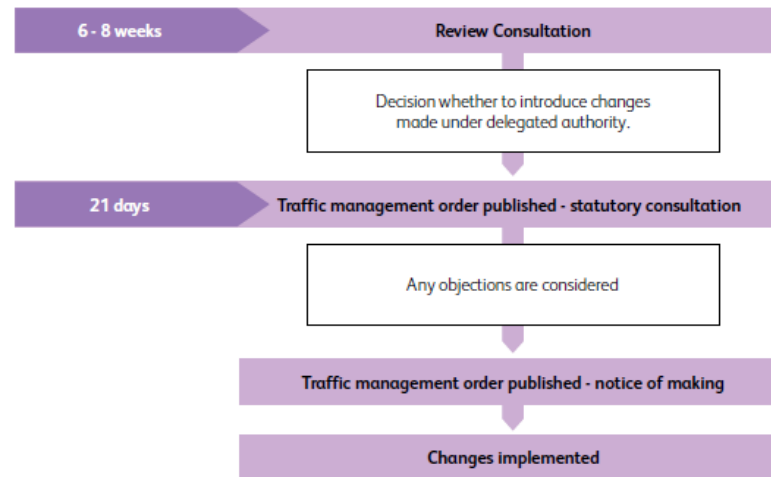
Match day	Zone G	Zone G2	Zone M
Weekday matches	8:30am - 8:30pm	7am - 8:30pm	8:30am - 8:30pm
Saturday matches	8:30am - 6:00pm	Covered by normal CPZ hours (7am-6pm)	8:30am - 6:00pm
Sunday / Bank Holiday matches	12 noon - 6:00pm	12 noon - 6:00pm	12 noon - 6:00pm

Review consultation process

Informal consultation

As stated above, PZs are reviewed to ensure that they still continue to meet the needs of the community. A consultation pack including a questionnaire is delivered to all affected residents and businesses in the area. We would like to hear from you, even if you do not drive or own a vehicle, as parking may affect you as a pedestrian or cyclist and the people who visit you.

Review Consultation



Statutory consultation

Once the public consultation has been completed and any recommendations approved, the Council is then required to carry out a statutory consultation. This requires for a Traffic Management Order notice to be advertised in the Hackney Today for a period of 21 days. This process allows anyone to formally declare their representation on the changes proposed. All representations received will be considered where, the Council is required to draft a decision audit report detailing the objections and its recommendation on whether these objections will be upheld or not. The report is then approved by the Assistant Director of Public Realm prior to the measures being implemented.

Event day review

3

Event day review

4

How can I have my say?

Please complete the enclosed questionnaire and return it to us using the freepost envelope provided by **9 December 2016**.

Alternatively you can complete your questionnaire online by visiting:
www.hackney.gov.uk/parking-hys

If you have any further questions on this consultation, please contact us using the details provided below:
Email: consultparking@hackney.gov.uk
Telephone: **020 8356 8877**

What happens next?

Closing Date

Date: 9 December 2016

Closing date of consultation and last day to return your questionnaire.

Consultation Results

Date: February 2017

Consultation results will be made available to the residents and businesses. A summary consultation pack detailing the results will be sent to all residents and businesses in the area by post and will be available on the Hackney website.

If you have any questions regarding the consultation please contact us through the Hackney Service Centre on **020 8356 8877** or email consultparking@hackney.gov.uk.

Frequently asked questions

How can I find out when the scheme operates?

Below is a list of helpful ways you can find out when the scheme operates:

Zone entry signs

Entry signs located on every road entering the scheme provide advanced warning of when the next home match or event is to take place and when the controls will next come into effect.

These signs are updated about three days before a match or event at the Emirates Stadium.

Arsenal website

As fixture dates are subject to change, we recommend all local residents and visitors to the area visit the Arsenal FC website for the most up-to-date list of upcoming fixtures.

Arsenal fixtures list

Arsenal FC also has an emailing list that sends out the latest information about new and changed fixture dates. To register, simply send a blank email to join-fixtures@list.arsenal.co.uk and you will be added to the email distribution list.

Events hotline

If you prefer to hear pre-recorded information about the latest Arsenal FC fixtures and other events at the Emirates Stadium, please call the events hotline on **0844 931 22 11**. Please note that calls cost 3p per minute from a landline and mobile and other providers may vary.

We've also put up signs throughout the area showing the hotline telephone number.

Are Parking Zones just a money making scheme for the Council?

No. By law revenue generated from Parking Zones (PZs) must be invested back into transport related improvements such as concessionary fares meeting costs relating to the provision or operation of, or of facilities for, public passenger transport services. The London Borough of Hackney uses any surplus from its Parking account to contribute towards its charge for the London-wide Freedom Pass scheme.

Can I submit more than one consultation response?

Only one consultation response will be accepted per person. If you would like to submit more than one questionnaire from the same household, please ensure that you provide your name as the Council will only accept more than one questionnaire from the same address if a name has been provided. This is to ensure that there are no duplications.

What if I live on an estate?

There are a number of Council housing estates in the area which have their own parking regulations; these are independent of parking zones and would not be affected. However, as an estate resident you would still be entitled to have your say on the event day scheme hours of operation.

What if I own a motorcycle?

Motorcycles can be parked free of charge in all bays within a PZ where residents and businesses can park (this excludes Zone B where parking for motorcycles are restricted to motorcycle bays only), except for in pay and display bays. Motorcycles should be parked at a right angle to the kerb and if possible, at the end of the parking bay. You should use dedicated motorcycle bays if available, rather than resident permit bays.

Where can I load/unload if I receive deliveries?

Active loading and unloading can take place on all single and double yellow lines where there are no loading restrictions as well as within parking bays. For any specific requests, such as removals, you can request a dispensation or a bay suspension. Please visit our website for more information www.hackney.gov.uk/parking.

What if I have a Blue Badge or a companion badge?

Blue Badge holders are eligible to park in all shared use bays (pay and display and permit), pay and display only bays, single and double yellow lines (for a maximum of three hours). They can park in any disabled bay. All Blue Badge holders can continue to park on these restrictions during event days.

Companion badge holders can park in the same bays as Blue Badge holders, but have the added advantage of being able to park in resident and permit bays within their home parking zone. Again, Companion badge holders can continue to park in the bays during event days.

Event day review

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What if I live on a private road?

If you live on a private road which falls within the consultation area, your road will still be included in the consultation as you are entitled to have a say on the hours of controls.

How will you use my personal information?

Hackney Council will use the information you have provided for the purpose of identifying support for parking controls in the area.

No personal information you have given us will be passed on to third parties for commercial purposes.

Our policy is that all information will be shared among officers and other agencies where the legal framework allows it, if this will help to improve the service you receive and to develop other services.

If you do not wish certain information about you to be exchanged within the Council, you can request that this does not happen.

All information provided will be handled under the strict controls of the Data Protection Act 1998.



Have your say on Event Day Scheme Review

Please use **BLOCK** capitals when completing the questionnaire and tick the boxes that apply to you. Please return this questionnaire by 9 December 2016 in the freepost envelope provided.

Section 1: About you

Your name (optional):


Your address (required):

Postcode: -----

Email (optional):

Q2. Are you a...
Resident Business Both

More information

 For more information about this consultation or the cost of permits and visitor vouchers please refer to our website www.hackney.gov.uk/parking or call Hackney Parking Services on **020 8356 8877**.

Event day review

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Section 2: Operational Hours

We are consulting residents and businesses on the proposal to extend the current event day hours of operation to cover the extended weekend match times.

Please see page 3 in the consultation leaflet for more information on this proposal.

Q3. Please choose the operational days and hours you prefer for your event scheme.

- Option 1: Maintain the current restrictions:
- Option 2: Extend the Event Day restrictions on Sundays and Saturdays to 6.00pm to cover late start matches:

Section 3: Proposed scheme changes to include events at Finsbury Park

Parking Services is providing you with the opportunity to have your say on the proposal to include events taking place at Finsbury Park as part of the event day controls.

Q4. Are you in favour of extending the Event Day Scheme to include large scale events held at Finsbury Park? Yes No

Section 4: Comments

Q5. Please provide any other comments or suggestions you may have about the Event Day Scheme.

Section 5: How was it for you?

Q6. Please tell us your opinion of the consultation pack. Choose one option in each line.

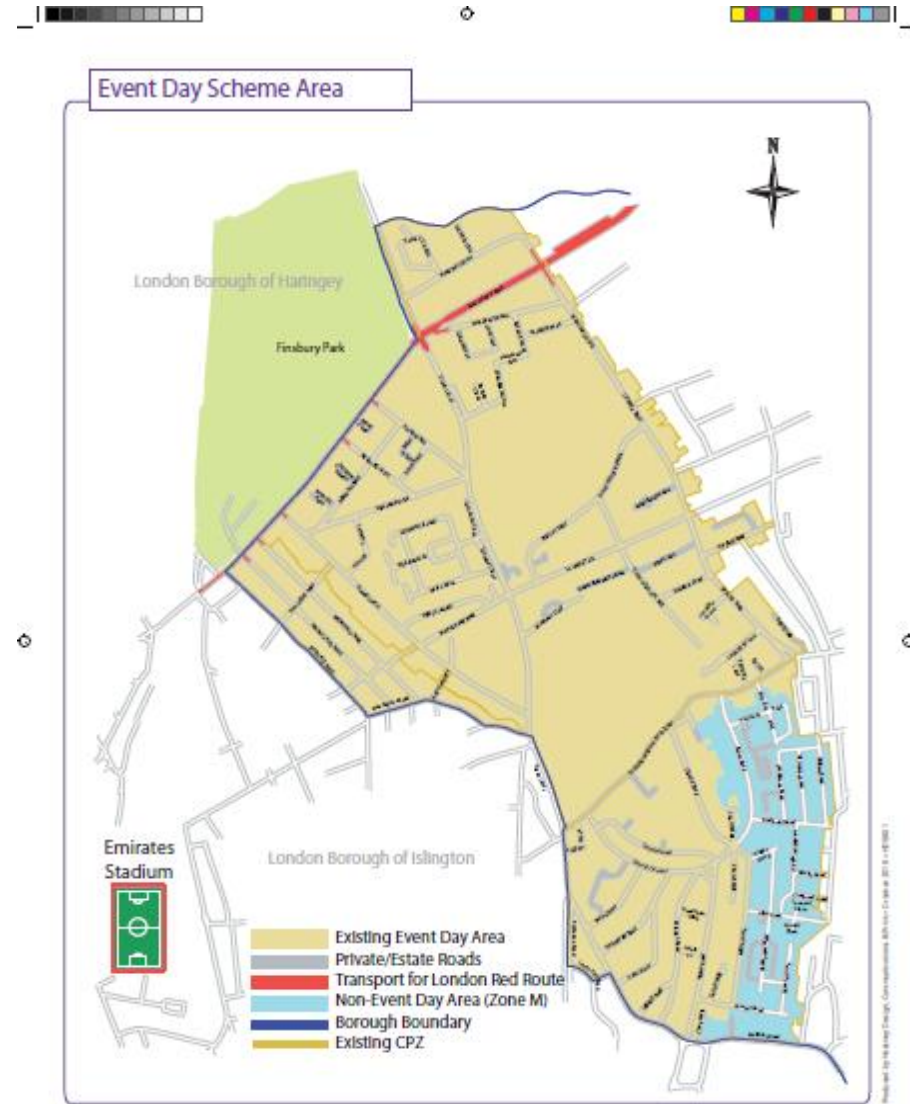
- a) Consultation pack: Useful Not useful
- b) Information in the leaflet: Just right Too much Not enough
- c) Questionnaire length: Just right Too long Too short

Thank you for completing the questionnaire.

Data Protection

Hackney Council will use the information you have provided for the following purpose(s):
No personal information you have given us will be passed on to third parties for commercial purposes. Our policy is that all information will be shared among officers and other agencies where the legal framework allows it, if this will help to improve the service you receive and to develop other services. If you do not wish certain information about you to be exchanged within the Council, you can request that this does not happen. All information provided will be handled under the Data Protection Act 1998 strict controls.

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Hackney

3 Equalities Impact Assessment



London Borough of Hackney Equality Impact Assessment Form

The Equality Impact Assessment Form is a public document which the Council uses to demonstrate that it has complied with Equalities Duty when making and implementing decisions which affect the way the Council works.

The form collates and summarises information which has been used to inform the planning and decision making process.

All the information needed in this form should have already been considered and should be included in the documentation supporting the decision or initiative, e.g. the delegate powers report, saving template, business case etc.

Equality Impact Assessments are public documents: remember to use at least 12 point Arial font and plain English.

The form must be reviewed and agreed by the relevant Assistant Director, who is responsible for ensuring it is made publicly available and is in line with guidance. Guidance on completing this form is available on the intranet.

<http://staffroom.hackney.gov.uk/equalities-based-planning-and-decision-making>

Title and purpose of this Equality Impact Assessment:

Event Day Review (zones G, G2 and sections of zone M)

Purpose of this Equality Impact Assessment:

Project/Scheme/Initiative Review

Officer Responsible: (to be completed by the report author)

Name: Olaseni Koya	Ext: 8251
Directorate: Health and Community Services	Department/Division: Parking Services

Assistant Director: Aled Richards **Date:** 17th May 2017

Comment :

PLEASE ANSWER THE FOLLOWING QUESTIONS:

- 1. Please summarise the service, function, policy, initiative or saving.** Describe the key objectives and outcomes you expect. Make sure you highlight any proposed changes.

- The aim of the project is to review Event day controls in Emirates Stadium area which cover Parking Zones G, G2 and sections of zone M in accordance with the Council's Parking and Enforcement Plan (2010-2015).
- Through localised consultations, residents and businesses are given the opportunity to have their say on the design of the parking controls and operational hours to ensure the Event day scheme meets the needs of local users.

2. Who are the main people that will be affected? Consider staff, residents, and other external stakeholders.

Local residents, business owners, disabled motorists and the Emergency Services (Ambulance, Fire and Police) are the main people affected and consulted as part of the the operational reviews.

3. What research or consultation(s) have been carried out? Please provide more details, together with a summary of what you learned.

The project includes a consultation with all stakeholders on the current and proposed design and hours of operation for the Emirates event day area.

Internal consultation will take place with internal teams (Streetscene, Waste Services, and Planning) to ensure their views are taken into account in the design stage. External consultation also takes place with the Emergency Services. As part of the public consultation all local residents and businesses in the parking zone will be consulted and will be sent consultation leaflets and questionnaires outlining the proposed design changes.

4. Equality Impacts

This section requires you to set out the positive and negative impacts that this decision or initiative will have on equalities.

Detailed information on how to consider the impacts on equalities is included in 'Guidance on equalities based planning and decision making' which can be downloaded from the intranet [here](#).

4 (a) What positive impact could there be overall, on different equality groups, and on cohesion and good relations?

The public consultation provides an open forum for all local users to have their say on the design of event day scheme area. The reviews have a positive impact on all road users (motorists, pedestrians and cyclists) by creating a safer road environment and by creating parking restrictions which meet the needs of users.

4 (b) What negative impact could there be overall, on different equality groups, and on cohesion and good relations?

Where you identify potential negative impacts, you must explain how these are justified and/or what actions will be taken to eliminate or mitigate them. These actions should be included in the action plan.

Opposition to parking related changes may affect all groups in some way. However, an open and transparent consultation process will help to ensure maximum response and allow all groups and stakeholders to address their concerns.

5. Equality and Cohesion Action Planning

Please list specific actions which set out how you will address equality and cohesion issues identified by this assessment. For example,

- Steps/ actions you will take to enhance positive impacts identified in section 4 (a)
- Steps/ actions you will take to mitigate against the negative impacts identified in section 4 (b)
- Steps/ actions you will take to improve information and evidence about a specific client group, e.g. at a service level and/or at a Council level by informing the policy team (equality.diversity@hackney.gov.uk)

All actions should have been identified already and should be included in any action plan connected to the supporting documentation, such as the delegate powers report, saving template or business case. You need to identify how they will be monitored. The Assistant Director is responsible for their implementation.

No	Objective	Actions	Outcomes highlighting how these will be monitored	Timescales / Milestones	Lead Officer
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					

Remember

- Assistant Directors are responsible for ensuring agreed Equality Impact Assessments are published and for ensuring the actions are implemented.
- Equality Impact Assessments are public documents: remember to use at least 12 point Arial font and plain English.
- Make sure that no individuals (staff or residents) can be identified from the data used.