

CONNECTING HOXTON

Wayfinding Strategy

INTRODUCTION

This wayfinding strategy looks at connectivity in Hoxton in a variety of ways.

It looks at East to West connections with an emphasis on the pedestrian. These run from Kingsland Road and Hoxton Station to the East through to Pitfield Street and Shoreditch Park to the West. Finger posts, breadcrumbs signs, maps and gateways signage have all been developed to aid this connectivity.

The strategy also looks at connecting people to recognised community assets in the immediate area. These have been discussed and compiled with the community through a number of engagements and have been incorporated into the proposals for finger posts, breadcrumbs signs and maps.

Designs for the market have been developed. This incorporates images of things customers have identified that they come to the market for and words that have been used to describe the trade that happens on the street. These designs have been developed into proposals for biodegradable carrier bags, reusable tote bags and lamp post banners.

An overarching graphic identity has been developed to allow for these varied outcomes whilst avoiding clashing colours and typefaces.

The designs and proposals commissioned by Hackney Council have been developed through several engagement workshops in addition to meetings with the Hoxton Trust, Arden Estate TMO Board, Hackney's Markets team and Market traders.

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Wayfinding interventions map

Area analysis

AREA ANALYSIS

Existing materiality around the Arden Estate includes a combination of exposed concrete, brick and tiled surfaces alongside more brightly coloured painted metal surfaces.



A graphic archive of signage is present on Arden Estate as signs have been added over the years by the various managing organisations. The original tiled signs still look good today whilst the other signs have aged poorly.

Hackney Homes (2006–18) and Hackney Housing (2019–2024) signage



Original tiled lettering (1948–62)



Signage from the current Hackney sign guide

Many of the names given to the Arden Estate are connected to the life and work of William Shakespeare, with the remaining names being drawn from street names.



The Forest of Arden the setting for *As You Like It*



Anne Hathaway married Shakespeare in 1582



Caliban from *The Tempest*



Sir John Falstaff appears in three plays by Shakespeare



Oberon – King of the Fairies, *A Mid Summer Nights Dream*



Henry Purcell composed music for *A Mid summer nights dream*

The hall on the Arden Estate is a building with many names. As part of its development choosing a consistent name and developing some more welcoming signage will help its identification and use withing the community.



Old and new signs, layers of history, contribute to Hoxton’s charcater



239 Hoxton Street turning into Ivy Street celebrating it's many rebuildings.



The Unicorn and Papa Johns



Layers of history showing up in St Anne’s church Hoxton. In the past the church had hit such hard times that they had to reuse discarded pub signs to write their sermon on. Over time the hidden layers (top left) have reappeared.

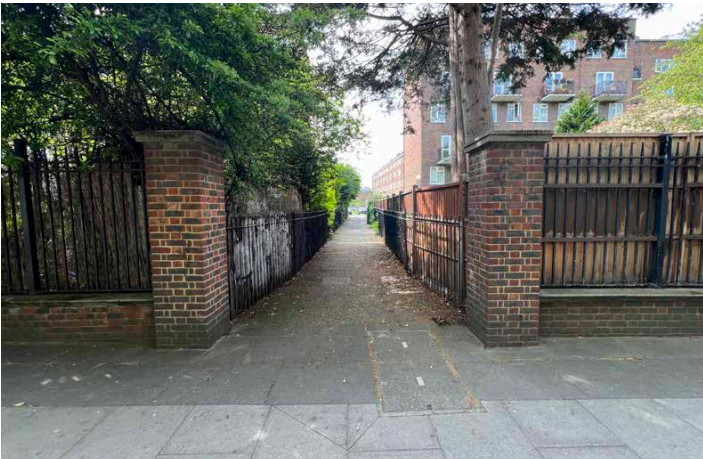
Negative signs create a negative atmosphere around Arden Estate and should be removed or reduced where possible.



Excessive fencing builds on this negative atmosphere for pedestrians walking through the area.



Looking towards Hoxton Street from Kingsland Road. The walking routes shown below are not clear, are unwelcoming and the estates do not feel permeable.



Nuttal Street

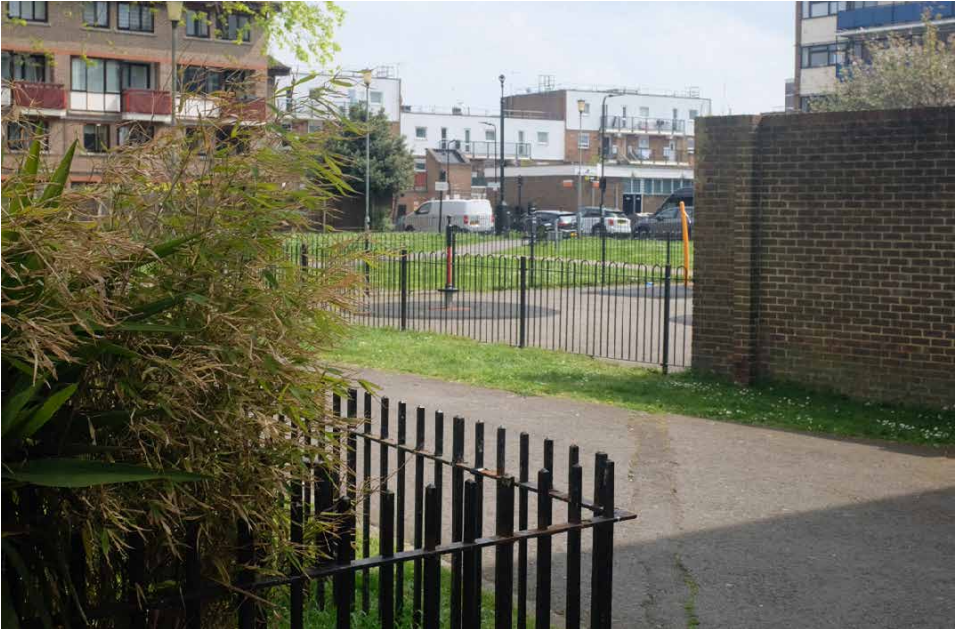
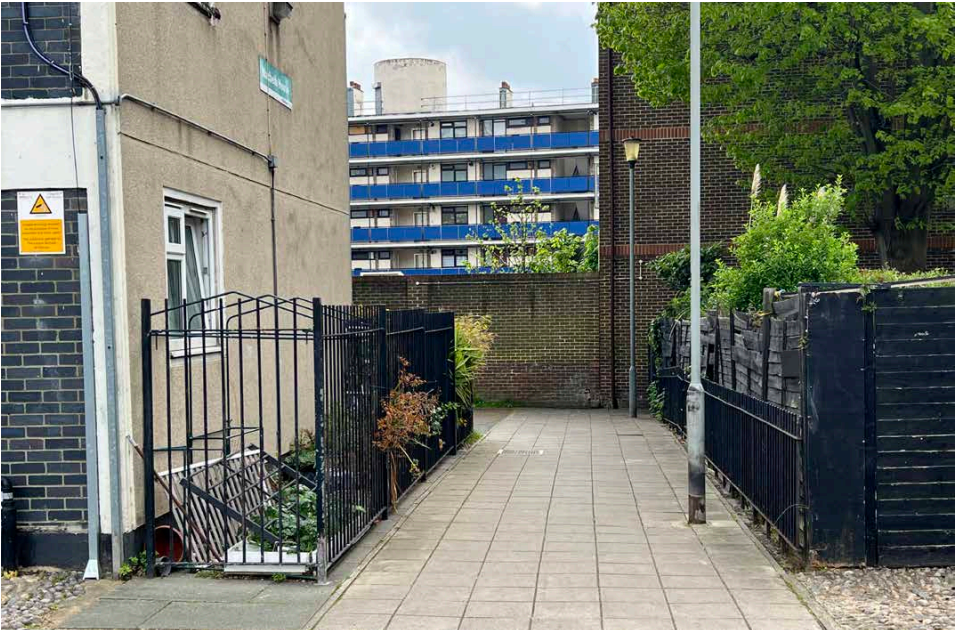


Falkirk Street

Falkirk Street and Nuttal Street are clear through routes for cars and pedestrians which can be enhanced with signage. Hare Walk leading to Tysson Street is less clear but should be regarded as a key route for signage.



Hare Walk leading to Tysson Street



From Shoreditch Park along Ivy Street to Arden Community Hall. This route is fairly hidden and there is an opportunity here to provide signage which encourages footfall through the green space on Purcell Street. This could be done with breadcrumb signage on a combination of posts, railings and/or brick wall.

Existing signage for Hoxton Street Market



Corner of Shoreditch Park pointing down Ivy Street



North end of Hoxton Street



Legible London in bad condition on Cremer Street by Hoxton Station. It should say 'Hoxton Street Market'



North end of Hoxton Street

The directional signs for Hoxton Street Market lack clarity and refer to the market being open Monday to Saturday which is inaccurate. The monogram itself is difficult to decipher. Whilst the other signs on this page add character and placemaking these two signs don't seem to achieve anything.



Cremer Street near Hoxton Station but not visible from the junction to it



Approaching the south end of Hoxton Street



North end of where the market starts



Objects used to represent Hoxton Street in 2000: Cup of tea, mobile phone, t-shirt, bag of groceries, theatre masks, trainer, ice cream, doll, pot plant, cupcake



The sculptural wayfinding at the top of Hoxton Street uses a pointing hand to draw visitors down the street. One of the children carries a bag of objects.



Among market traders there is a strong sense of wanting to retain the charcter of the existing market whilst wanting to increase footfall to the market. There is a sense of adhocism to the signage.



The market struggles with cyclists cycling through it. The road is completely closed with barriers at the north and south end. Cyclists must go on the pavement to get round these barriers. There are then already signs in both directions asking cyclist not to dismount however these are frequently ignored. We don;t feel that new signs are going to solve this problem.

Engagement 1: Meet the Designer's



Community co-design event in Arden Estate Community Hall participants were asked to review the proposed map and make suggestions for what to add, take away, and how else to improve it



Connecting Hoxton: Meet the Designer's**Summary notes 9.7.2025**

For people with bad eye sight, it can be difficult to read the road and building signs

There should be signage to explain the market opening days and hours

It would be good if the market could be open more often

Signs should be in bright colours so that people notice them.

There should be bigger signs to: the market, doctor's, bus stop, library, Hoxton Hall, Hoxton Garden

Stop bikes during market. Could there be a barrier?

Close Ivy Street to through traffic

Make a sign for Peer Gallery because people don't know it's there

More pedestrian crossing would help those with mobility issues

Hoxton the name likely derives from the Anglo-Saxon farm or fort

There should be a braille and relief version of the map for the visually impaired

There should be a textural path on the floor to show where the blind map is

Better paths in Hoxton Gardens to allow those in wheelchairs to see the clock tower

Install a community piano outside. It should be covered.

There could be textured paving bumps to show key routes around the area.

Involve local youth in future improvement work so that they can be proud of their work and this may stop anti social behaviour

The youth are board. This causes problems. The council and government do not involve the youth.

Have more visual things on the map

Add a key for the symbols on the map



Engagement 2: Peer Ambassadors



Peer ambassadors codesign session

On Wednesday 18 June Europa ran a workshop with the Peer Ambassadors. The ambassadors are a group of young people aged 17-25 from underrepresented and lower socio-economic backgrounds based in Hackney and Tower Hamlets. The workshop focussed on wayfinding around Hoxton with the aim of gaining insight into what these young people valued in the area.

Workshop brief

The council will make signs for the places that they think are important in the area. This workshop is about you making signs for places that you value.

- 1. Write a list of places in Hoxton that you like.
- 2. Are there any place that the council might miss?
- 3. Do you have any nicknames for places in the area?
- 4. Where do you meet your friends?
- 5. Have you ever mentioned anywhere in Hoxton in a text message?
- 6. Do you have a memory of something that happened to you in the area?











Engagement 3: Hoxton Market

On Saturday 30 August Europa held a stall on Hoxton Street Market. A full set of design proposals were presented for to the public for review at A3.

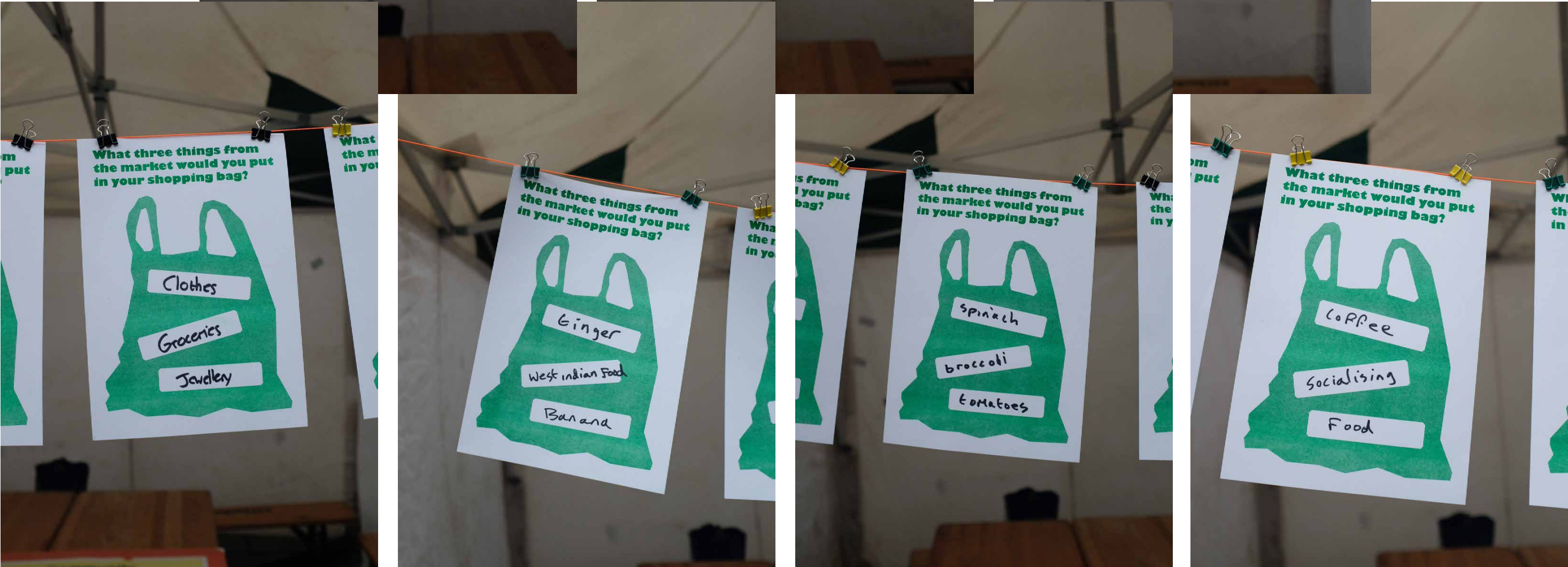
A specific workshop activity took place where visitors were asked what three things from the market they would put in thir shopping bag. This allowd Europa to develop a graphic identity of things that people really came to the market for (over something more idealised).Items included:

- Mangoes
- Plantain
- African Batik
- Veggies
- Clothes
- Street Food
- Incense
- Candles
- Art
- Groceries
- Jewellery
- Ginger
- West Indian Food
- Bananas
- Spinach
- Broccoli
- Tomatoes
- Coffee
- Socialising
- Food







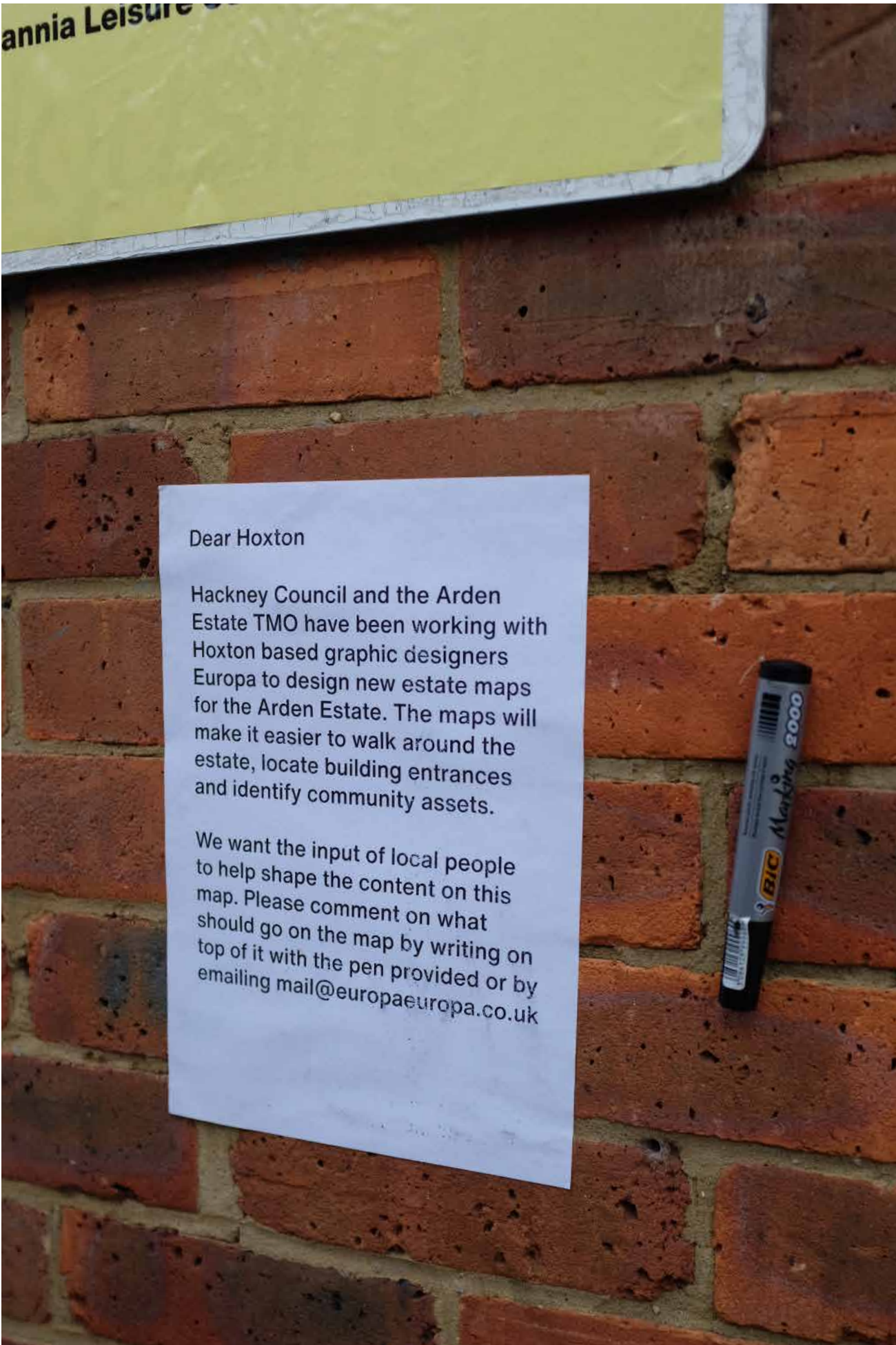


Engagement 4: Draft Arden Estate Community Map



On Saturday 30 August Europa installed a draft map of the Arden Estate over an exiting map on Hoxton Street. Residents and passers by were invited to annotate the map with proposed changes. An A4 notice to Arden Estate residents was sent to the board to be put up on their notice boards.

Suggestions included adding cycle hire locations and places to get food on the map.



Overarching graphic identity

Colour palette sourced from Hoxton



Typefaces chosen to reflect the energy of the area

Gill Sans Ultra Bold Connecting Hoxton



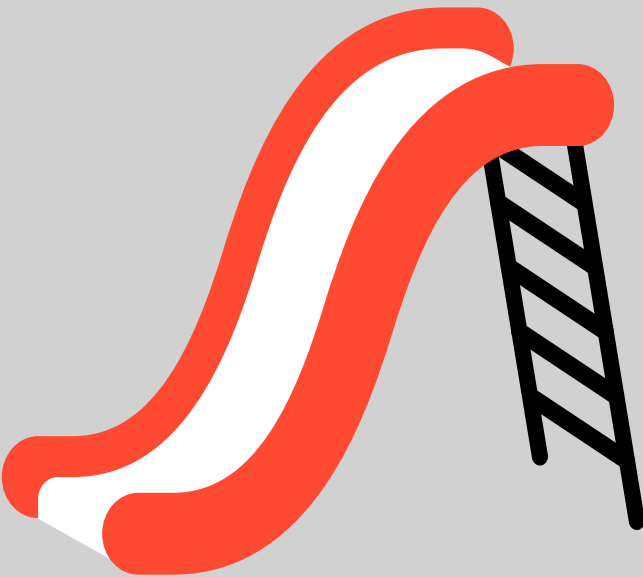
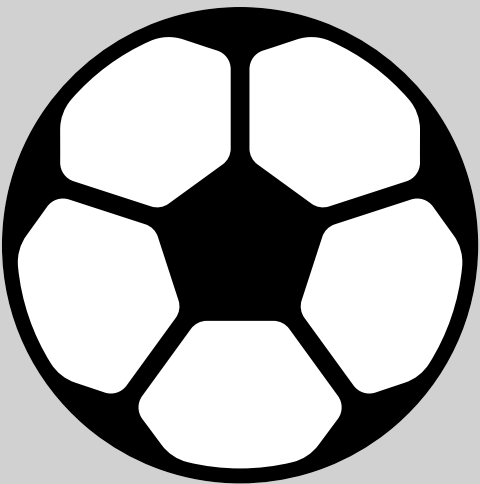
Times New Roman Bold Connecting Hoxton



Helvetica Now Bold Connecting Hoxton







1. Arden Estate Community maps

SPECIFICATION

Map size: 1049 x 1000mm

Quantity: 6

Repaint and reuse existing metal frames RAL 3028

Enamel

Colours: x5 – Black, Green, Yellow, Red, Blue (grey and brown to be made with a 50% dot coverage)

Install new maps in existing locations by bolting to frame x 5 and fixing to wall x 1

SUPPLIER

AJ Wells (enamel maps)

Hackney Sign Services (paint frames)

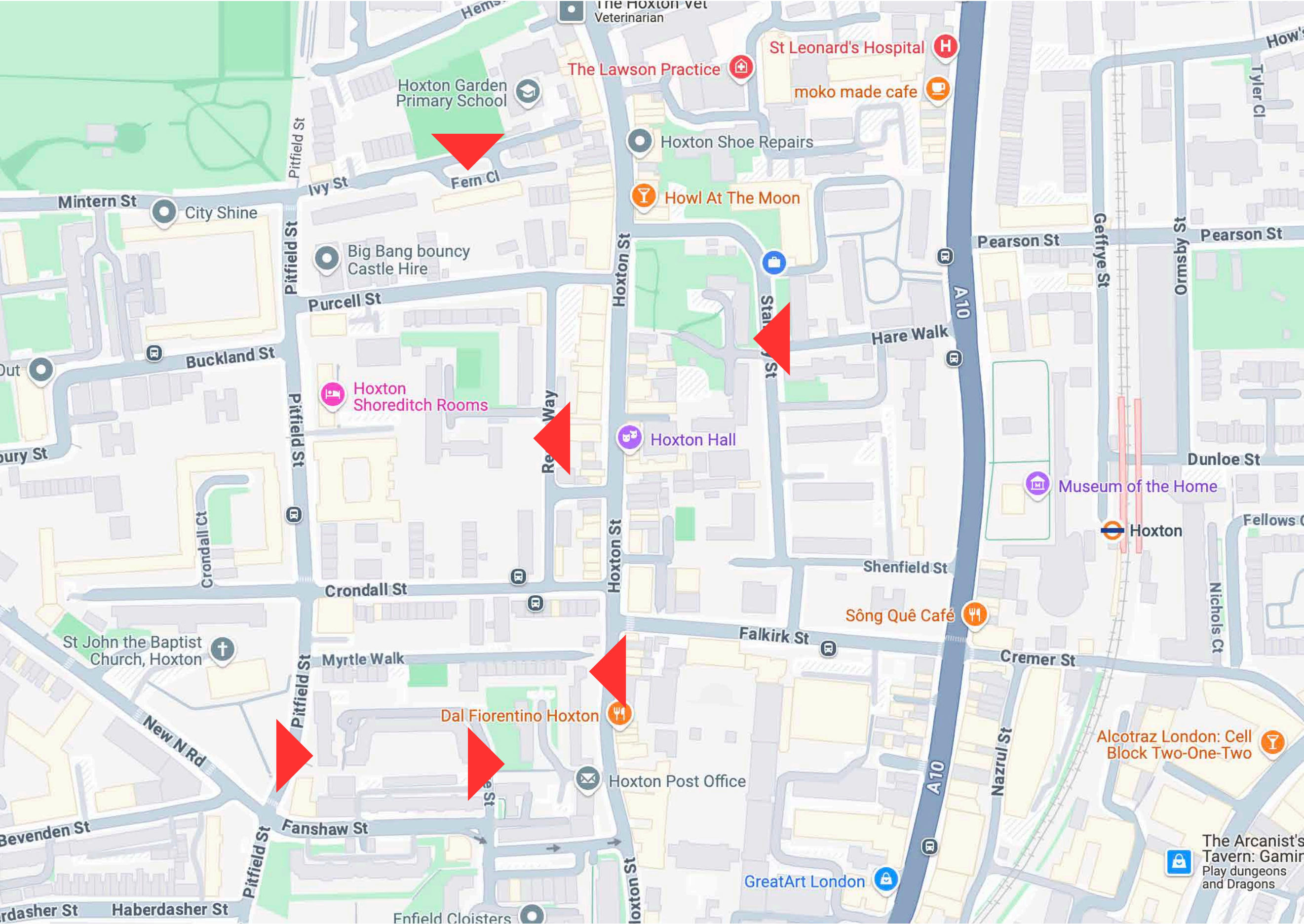
INSTALL

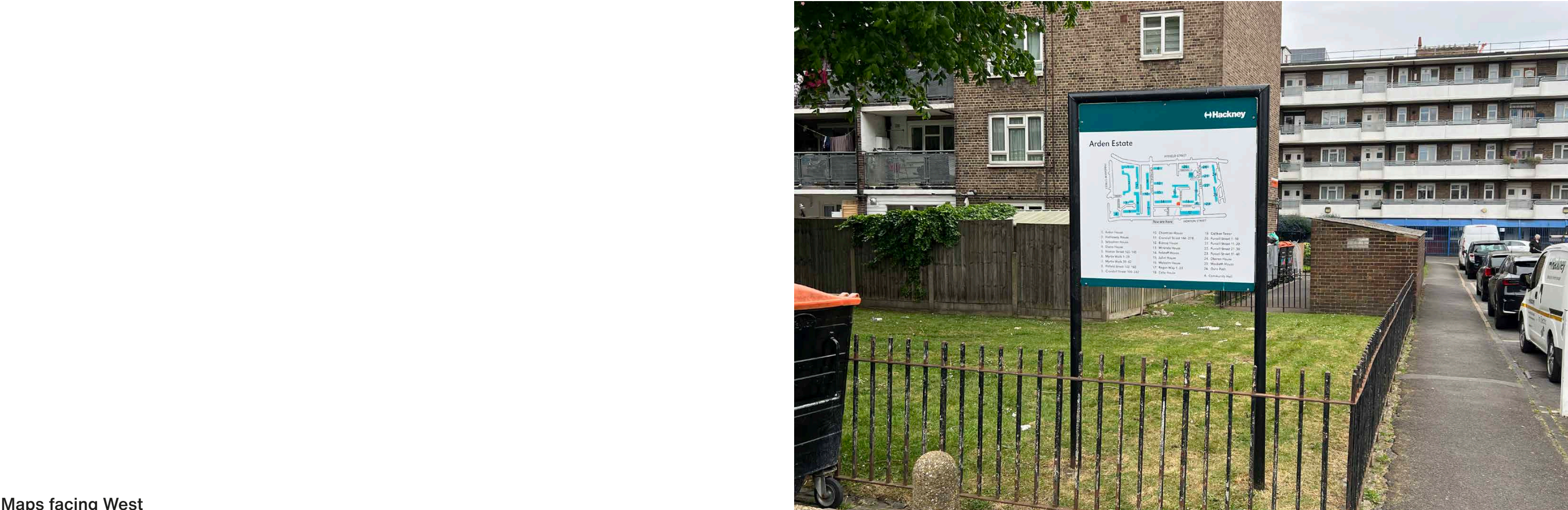
Cost included in item 2

INDICATIVE FABRICATION COST

£10,488 for 6 enamel maps

Plus **£2000** for painting frames





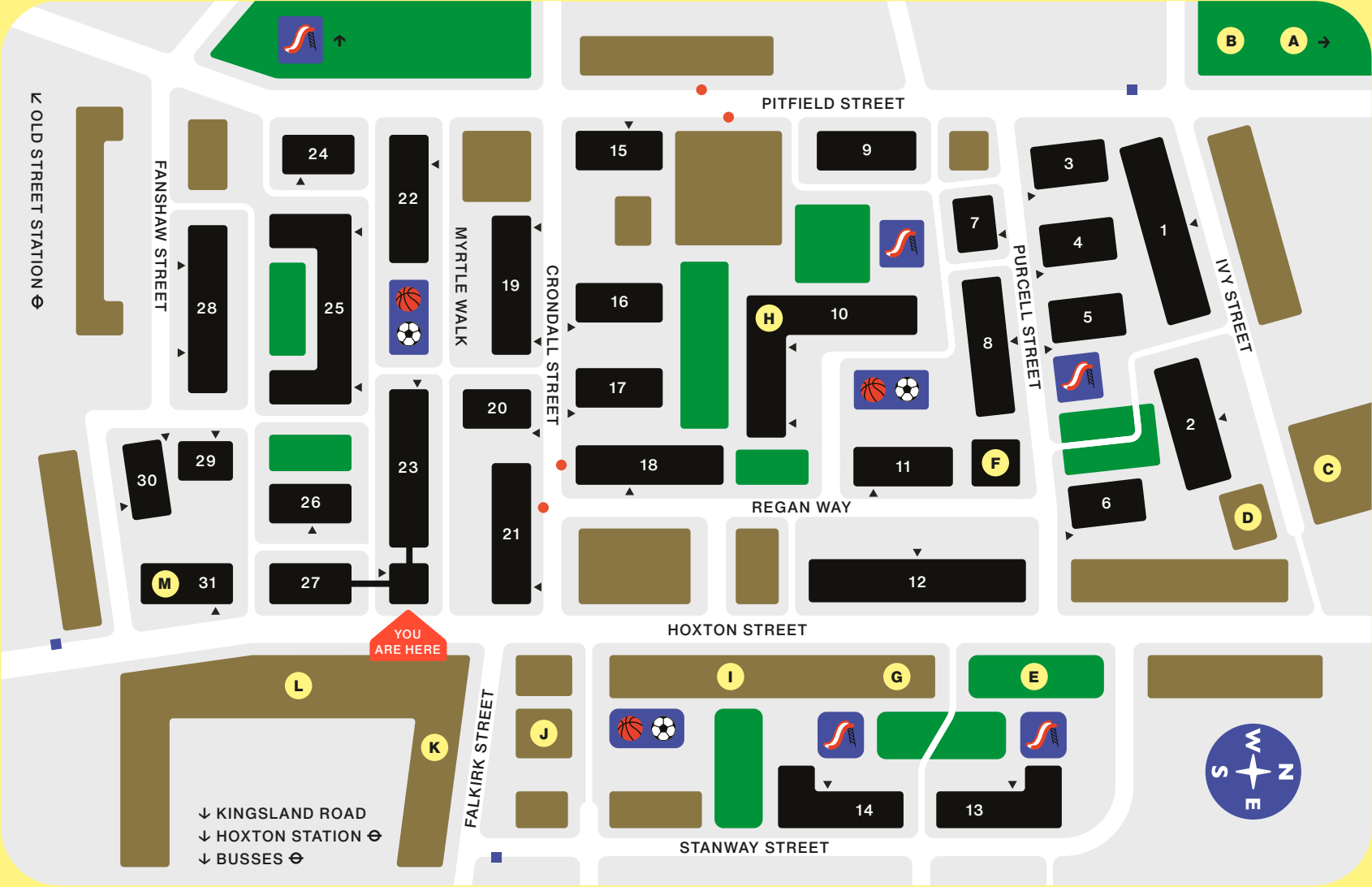
Maps facing West



Maps facing East

Map facing South

Arden Estate Community



Arden House	24	Hathaway House	25	Purcell Street 21-30	5	Arden Estate Community Hall	F
Aske House 1-12	29	Hoxton Street 103-145A	27	Purcell Street 31-40	6	Geffrye Estate Community Centre	J
Aske House 12A-32	30	Juliet House	11	Regan Way 1-29	12	Hoxton Garden	E
Aske House 33-377	28	Macbeth House	2	Rosalind House	14	Hoxton Garden Primary School	C
Bianca House	16	Malcom House	10	Sebastian House	26	Hoxton Hall	I
Caliban Tower	7	Miranda House	17			Hoxton Trust	G
Celia House	8	Myrtle Walk 1-29	23			Ivy Street Family Centre	D
Charmian House	20	Myrtle Walk 30-42	22			New City College	K
Cordelia House	13	Oberon House	1	Entrance	▶	North and South Arden Estate TMO	H
Crondall Street 200-242	19	Osric Path	9	Bus stop	●	Peer Gallery and Khadija's Garden	M
Crondall Street 244-278	21	Pitfield Street 142-160	15	Cycle hire	■	Shoreditch Library	L
Diana House	31	Purcell Street 1-10	3	Ball court	⚽	Shoreditch Park	B
Falstaff House	18	Purcell Street 11-20	4	Playground	🎡	Britannia Leisure Centre	A

Arden Estate Community

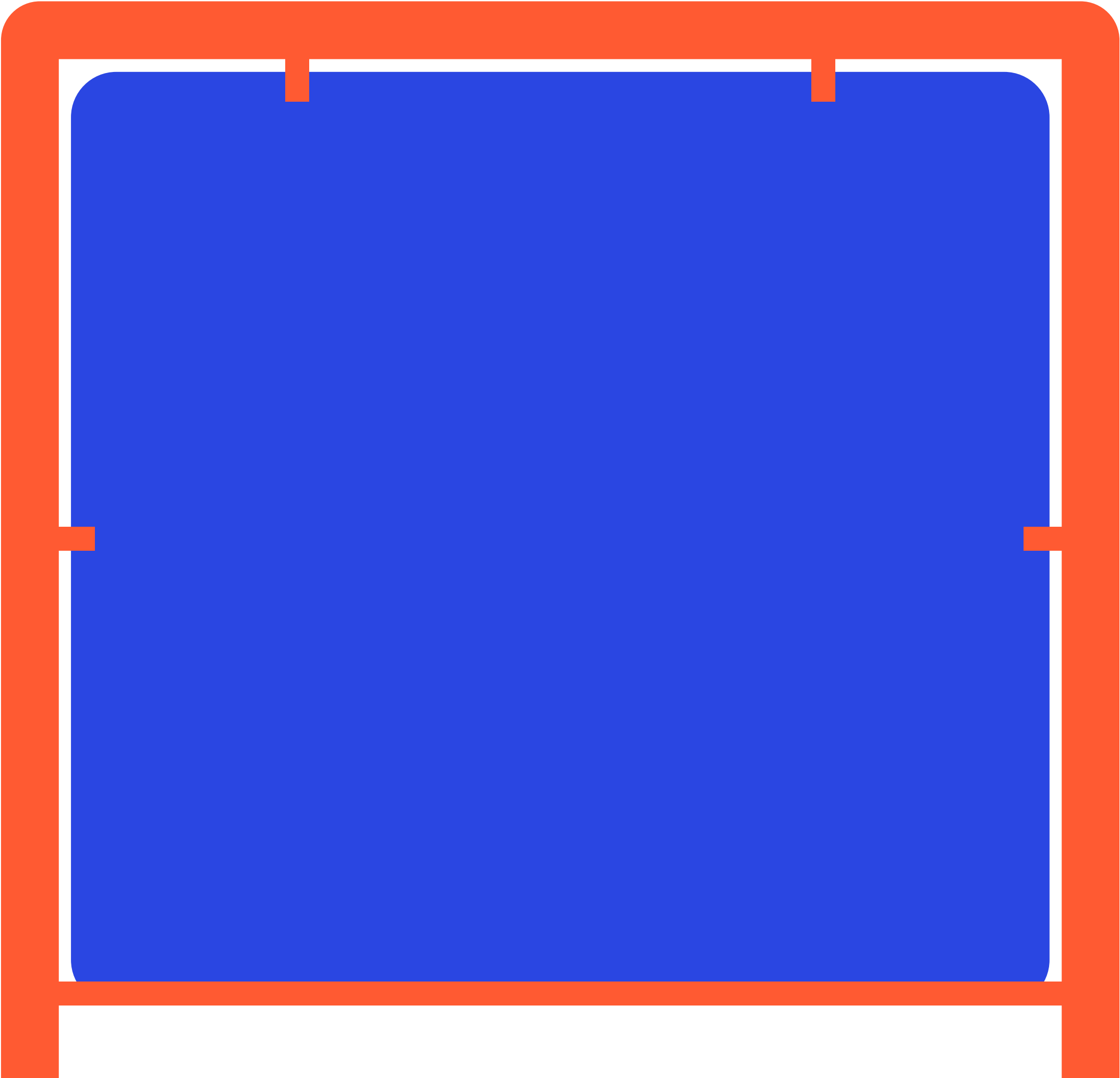


▲ Entrances ● Bus stop ■ Cycle hire ● Ball court 🏠 Playground

Arden House	24
Aske House 1-12	29
Aske House 12A-32	30
Aske House 33-377	28
Bianca House	16
Caliban Tower	7
Celia House	8
Charmian House	20
Cordelia House	13
Crondall Street 200-242	19
Crondall Street 244-278	21
Diana House	31
Falstaff House	18
Hathaway House	25
Hoxton Street 103-145A	27
Juliet House	11
Macbeth House	2
Malcom House	10
Miranda House	17
Myrtle Walk 1-29	23
Myrtle Walk 30-42	22
Oberon House	1
Osric Path	9
Pitfield Street 142-160	15
Purcell Street 1-10	3
Purcell Street 11-20	4
Purcell Street 21-30	5
Purcell Street 31-40	6
Regan Way 1-29	12
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Arden Estate Community Hall	F
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Hoxton Hall	I
Hoxton Trust	G
Ivy Street Family Centre	D
New City College	K
North and South Arden Estate TMO	H
Peer Gallery and Khadija's Garden	M
Shoreditch Library	L
Shoreditch Park	B
Britannia Leisure Centre	A



Reverse printed in solid colour



2. Fingerpost signs

SPECIFICATION

Size: varying
Quantity: 8

Powder coated metal
Screen print 1/2 colours
New painted metal posts

SUPPLIER

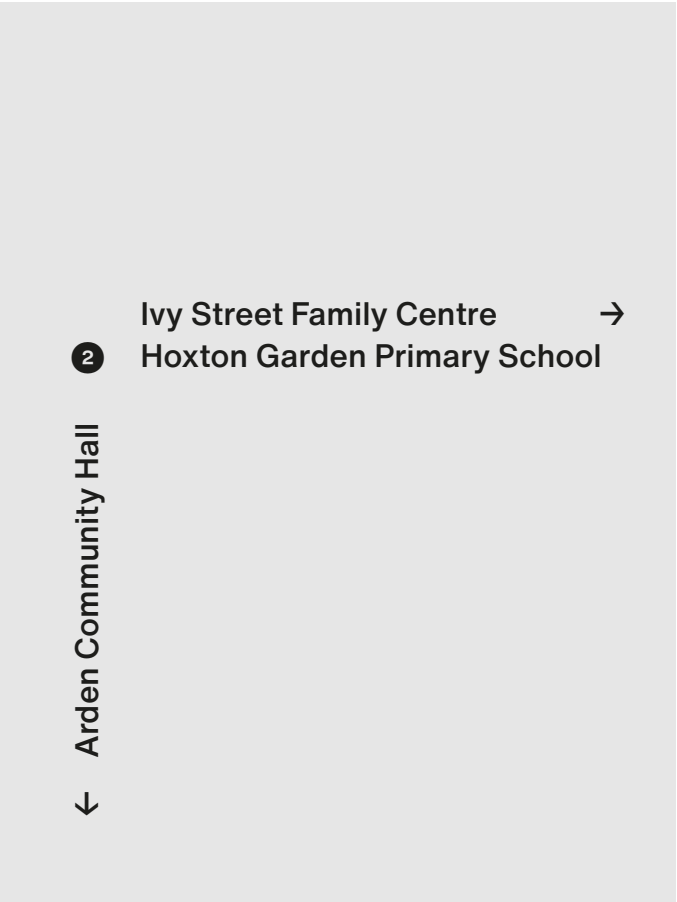
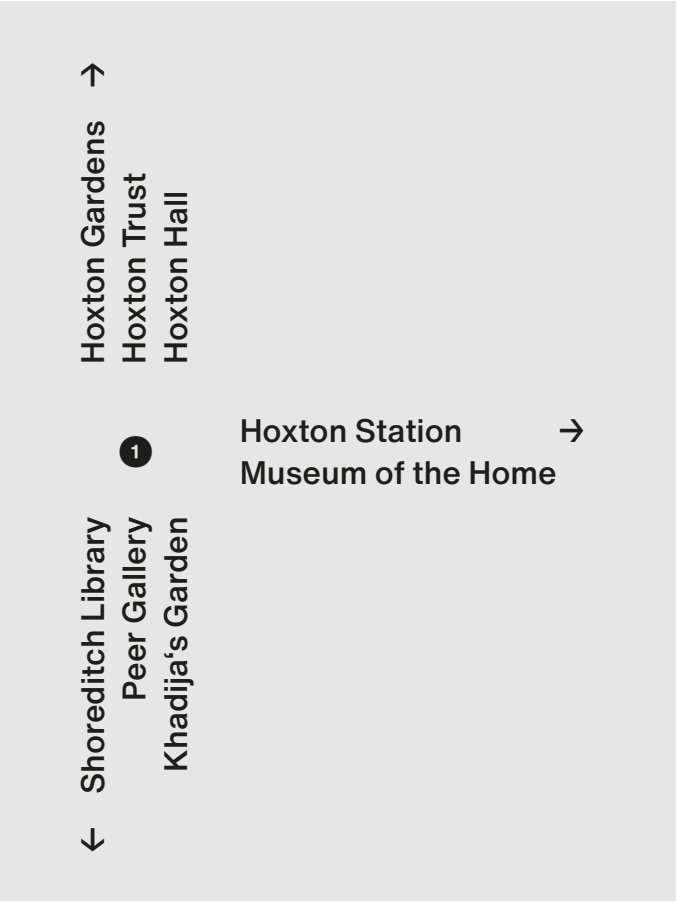
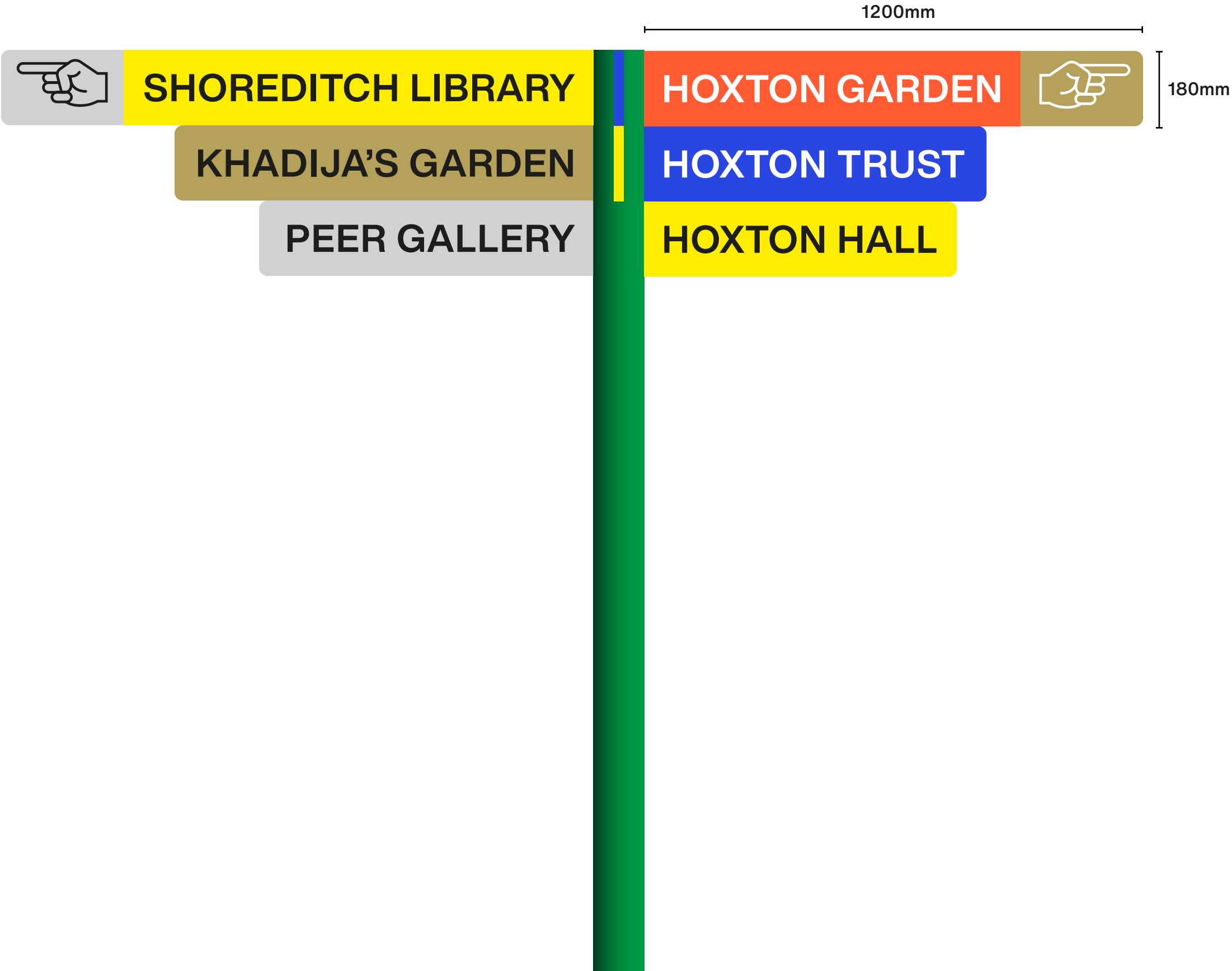
AJWells

INDICATIVE FABRICATION COST

£20,000 (for 8 with new posts)

INDICATIVE INSTALL COST

£30,000 for install of 8 new finger posts posts plus install of items 1, 2, 3 and 10. A full survey would be required to enable a comprehensive quote to be submitted.



→

Britannia Leisure Centre

3

Hoxton Street Market → Arden Community Hall

←

Hoxton Street Market
St. Leonard's Hospital

6

Museum of the Home

→

Hoxton Station

→

Shoreditch Park
Britannia Leisure Centre

4

Hoxton Street Market → Arden Community Hall
Hoxton Garden

←

Hoxton Street Market
Hoxton Garden

7

Hoxton Station

→

→

Shoreditch Park
Britannia Leisure Centre

5

Hoxton Street Market → Shoreditch Library
Peer Gallery

Museum of the Home

→

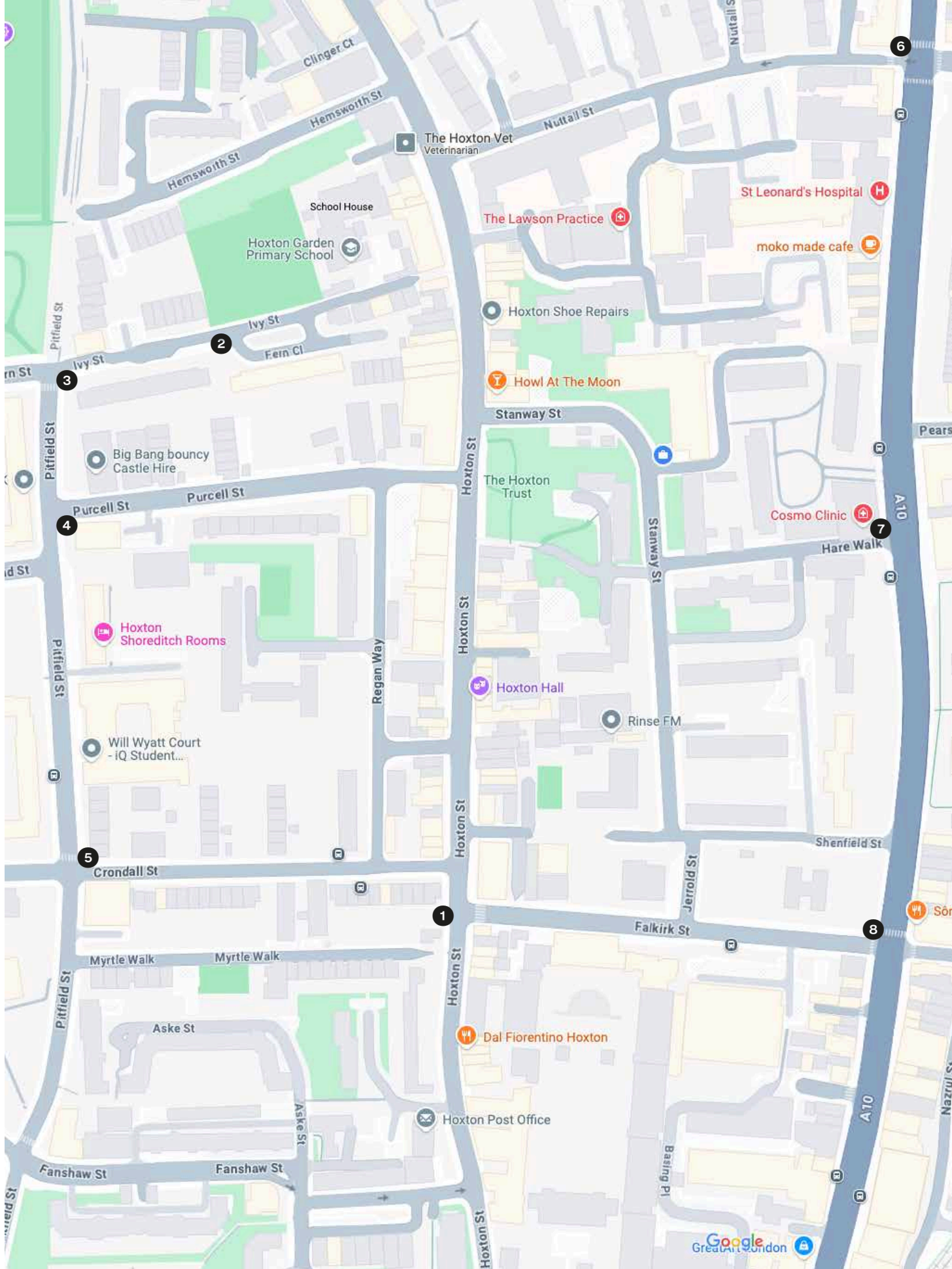
←

Hoxton Street Market
Shoreditch Library

8

Hoxton Station

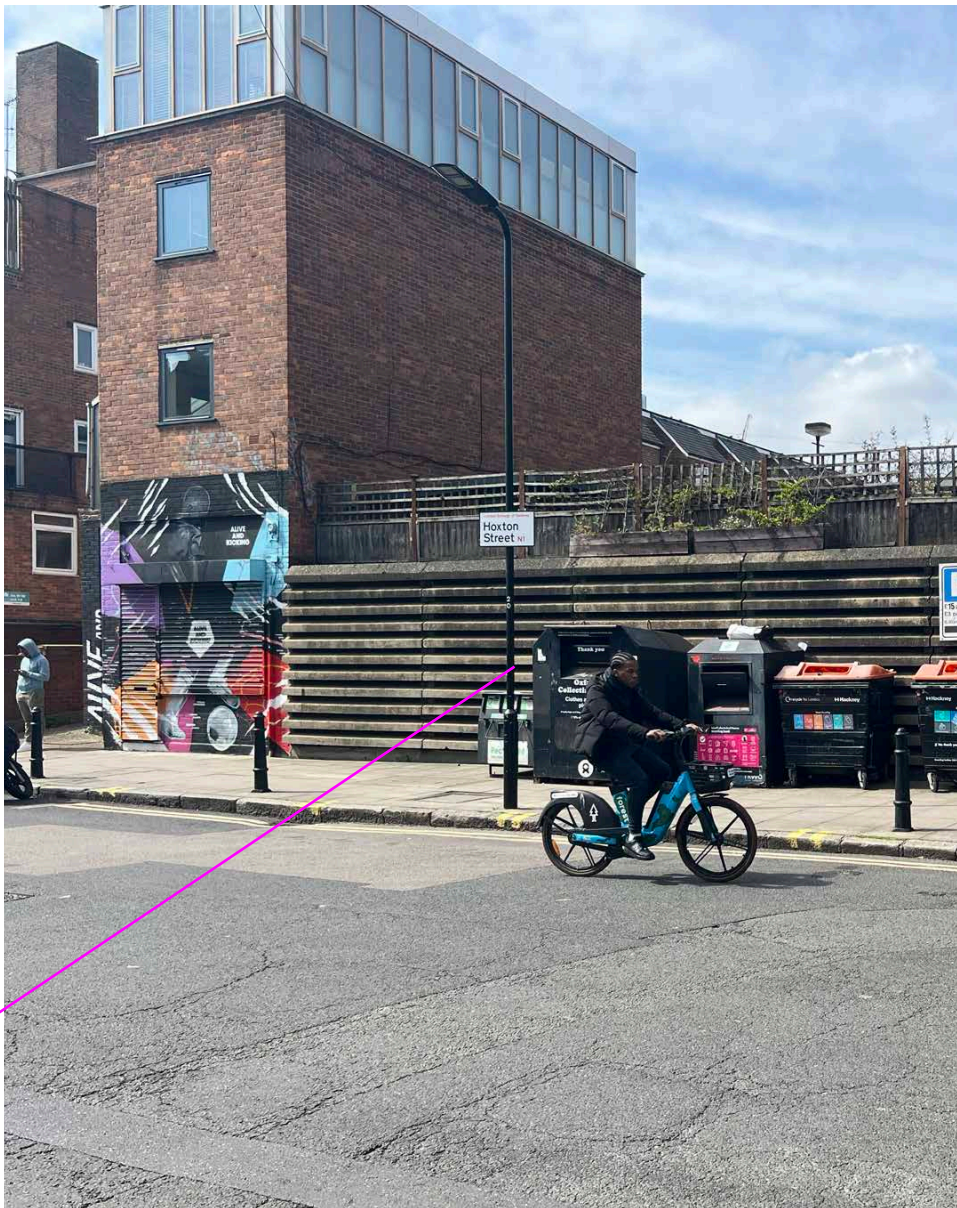
→



Finger post signage are to be fixed to existing lap posts where possible in terms of location and wind load. Where not possible new sign posts can be put in.



Possible existing post for finger post



Directional signs clamped to existing lamp post

3. Breadcrumb signs

SPECIFICATION

Size: varying

Quantity: 12

- 3mm powder coated aluminium
- powder coated and screen printed
- cut to shape
- hidden fixings onto brick walls x 3 and railings x 2

SUPPLIER

AJWells

INSTALL

Cost included in item 2

INDICATIVE COST

£471 each x 12 = **£5,652**



Signs designed to encourage people along the way

- 1

← Hoxton Street Market
- 1

← Arden Community Hall
- 2

← Hoxton Street Market
- 2

← Hoxton Garden
- 3

Kingsland Road →
- 3

Museum of the Home →
- 3

Buses →
- 4

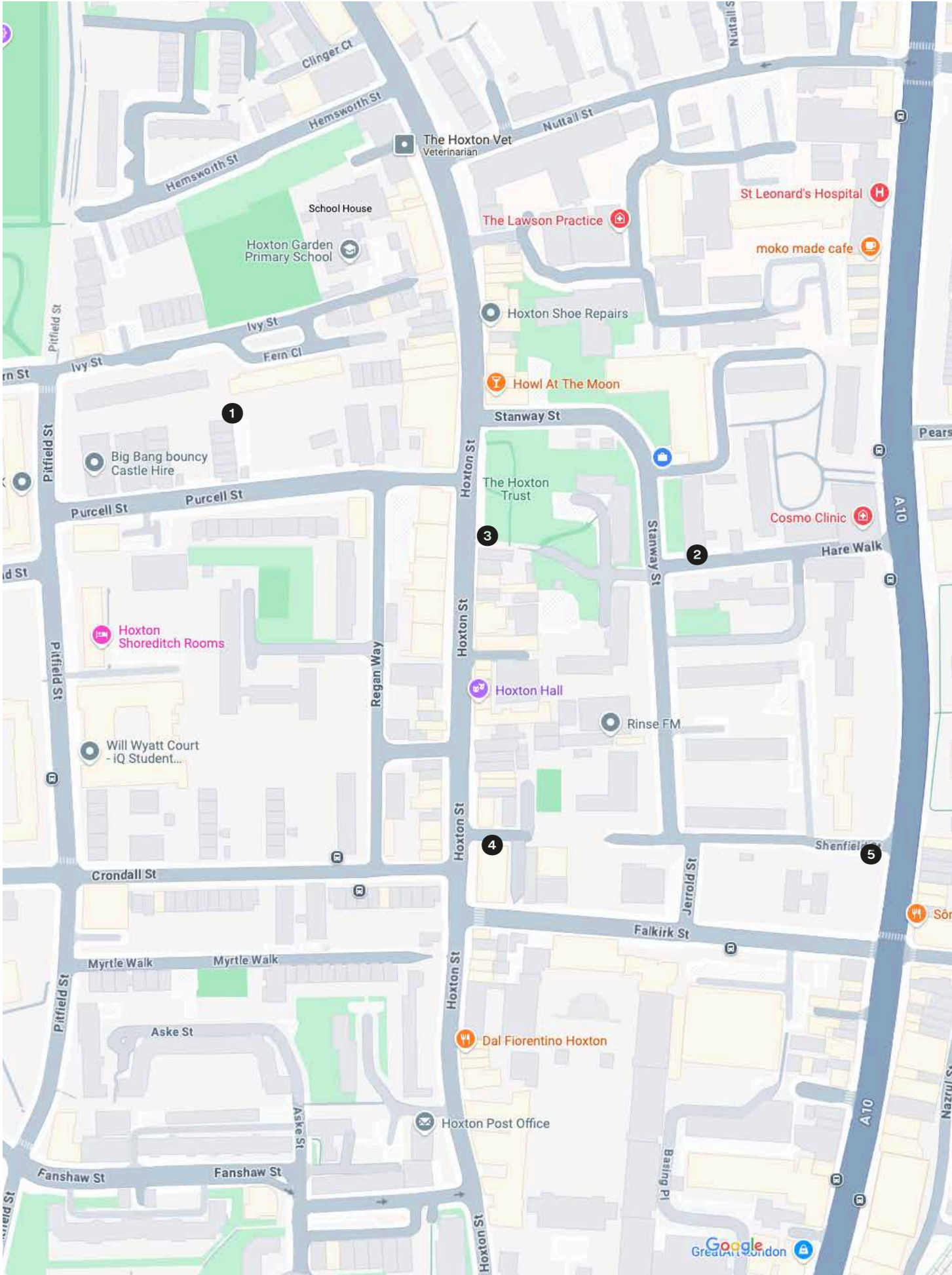
← Kingsland Road
- 4

← Museum of the Home
- 4

← Buses
- 5

Hoxton Street Market →
- 5

Geffrye Estate Community Centre →



4. Biodegradable carrier bag

SPECIFICATION
Size: 360 x 400 mm
1 colour double sided

SUPPLIER
pbgroup.co.uk

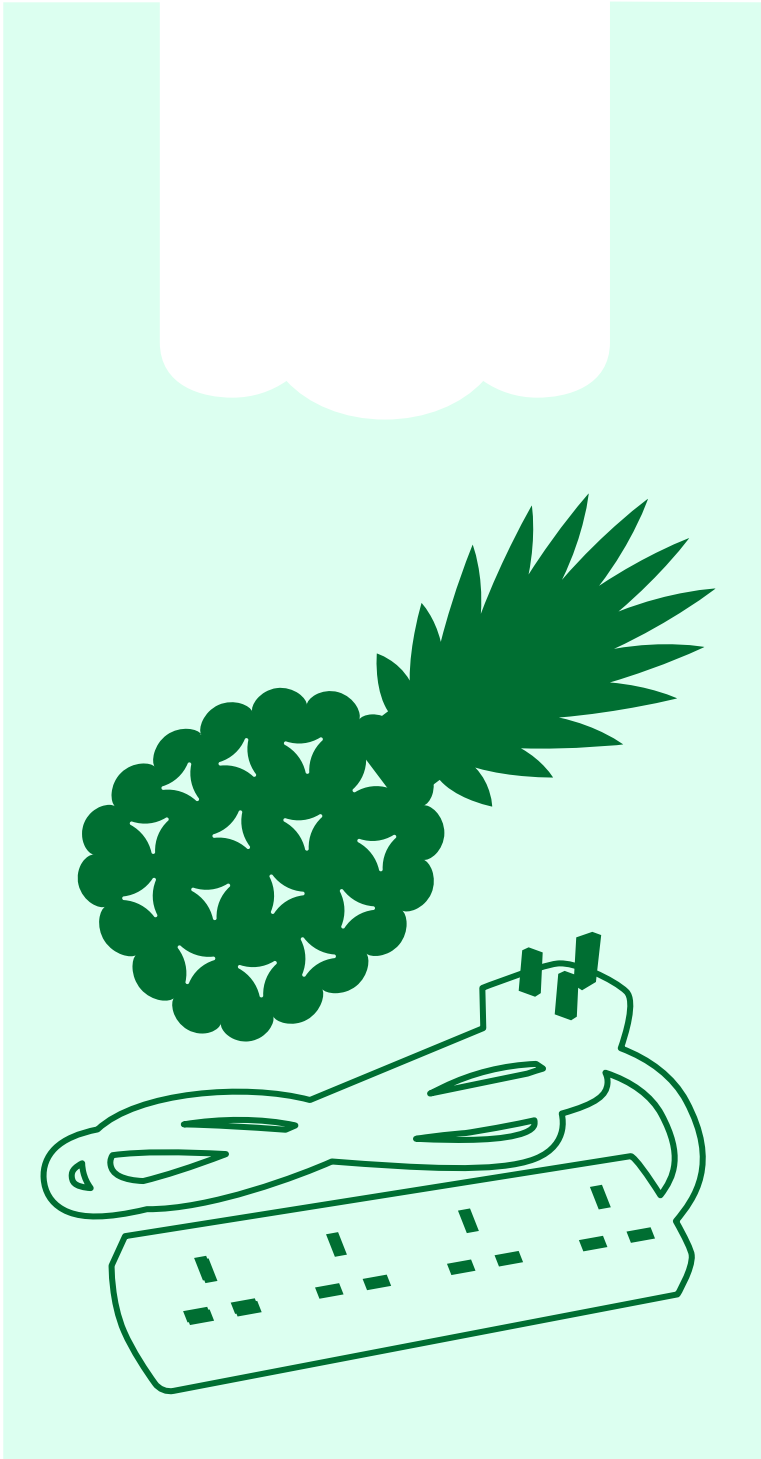
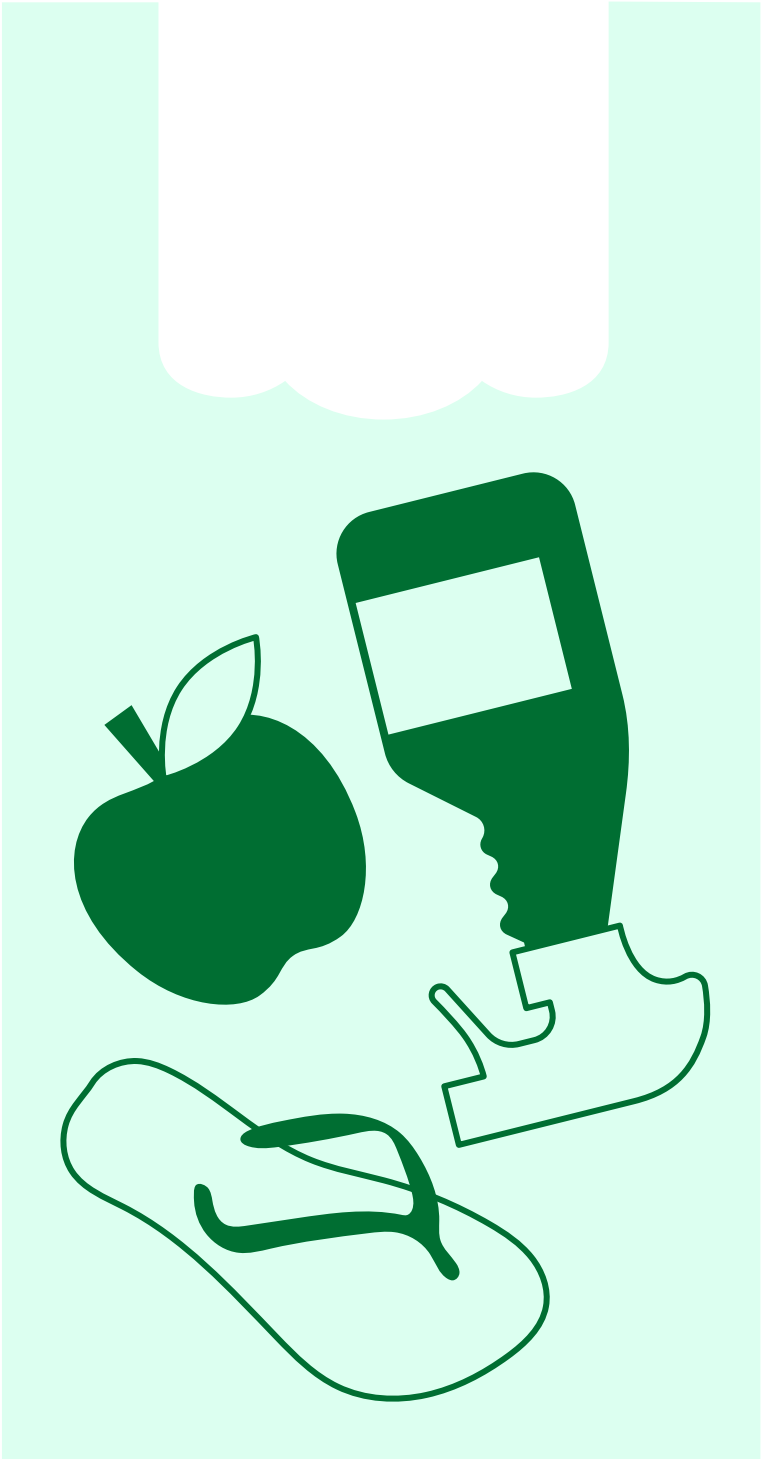
INDICATIVE COST
£500 per 1000 per design



Products on the market



Products from the market that customers spoke of in the consultation reworked into monotone



Double sided design/print

The proposal is to print multiple bags to communicate the diversity of products on the market



Single sided design/print

The proposal is to print multiple bags to communicate the diversity of products on the market





5. Tote bag

SPECIFICATION
Print colours: 4 on front / 3 on back
Bag: Yellow

SUPPLIER
Do Make Say Ink

INDICATIVE COST
£4200 for 500 in a mix of 3 designs
£6700 for 1000 in a mix of 3 designs



The proposal is to print multiple bags to communicate the diversity of products on the market



The proposal is to print multiple bags to communicate the diversity of products on the market



The proposal is to print multiple bags to communicate the diversity of products on the market



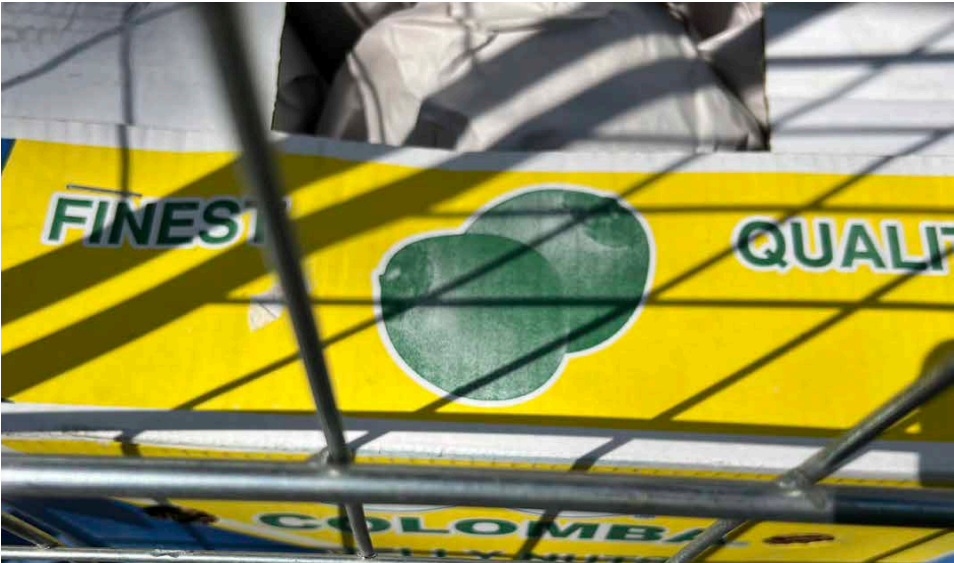
The proposal is to print multiple bags to communicate the diversity of products on the market

6. Banners

SPECIFICATION
Size: 800 x 2000 mm
CMYK double sided
Quantity: 24

SUPPLIER
Pixartprinting

INDICATIVE FABRICATION COST
£4000 for print and structure
Install not included



FINEST QUALITY



HAPPY HOUR



AMAZING VALUE EVERYDAY



EXOTIC SELECTION



YA MAN



TASTE OF JAMAICA



ALL ARE WELCOME



BETTER FOR YOU



COME IN FOR A CHAT

Foods and cosmetics / Boxes of frozen fish in stock / Part exchange welcome / Taste of Jamaica / Ready to eat / Micro pigmentation and more / Fresh / Special opening offers / Lightvision spectra / Screen repair / Hair and beauty / Data recovery / Hot towel and shave / Kebabs, burgers and take away / Original / Tanning and beauty / Finest quality / Better for you / Fancy goods / Health and advice / Vintage / Retexturing / Sundown rave / Proper Jamaican chef / Professional nail care / Free delivery / Internet fast / Send and receive money here / Wholesale and retail suppliers / Amazing value everyday / History – Pride / Exotic selection / All are welcome / BBQ time / Mobile accessories / Happy hour / Bespoke cakes / Better ingredients / Hand finishing / Free hot meals / We support all hair types / Pick up and drop off point / Ya man

Hoxton Street traders have described what they do in their own words on the signs that they have created for themselves. In collecting these phrases we have a rich, varied and poetic description of the activities that take place on the street. This collection forms a poetry with which we can talk about and promote Hoxton Street.

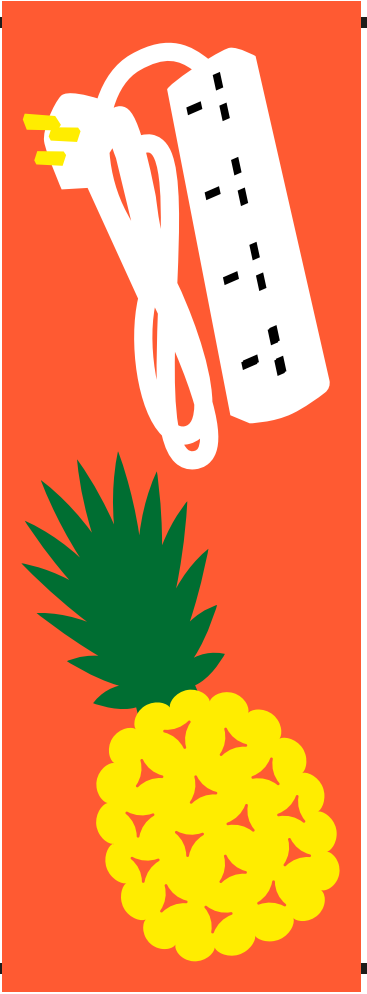
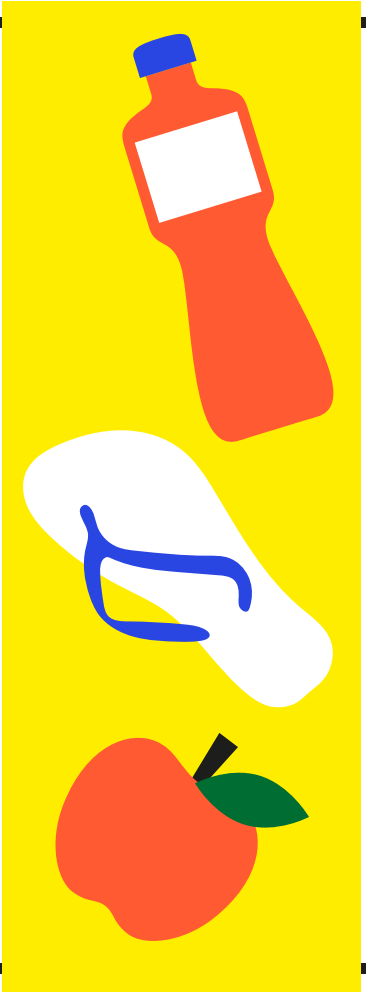


Banners placed on all the lamp posts on Hoxton Street in 2022

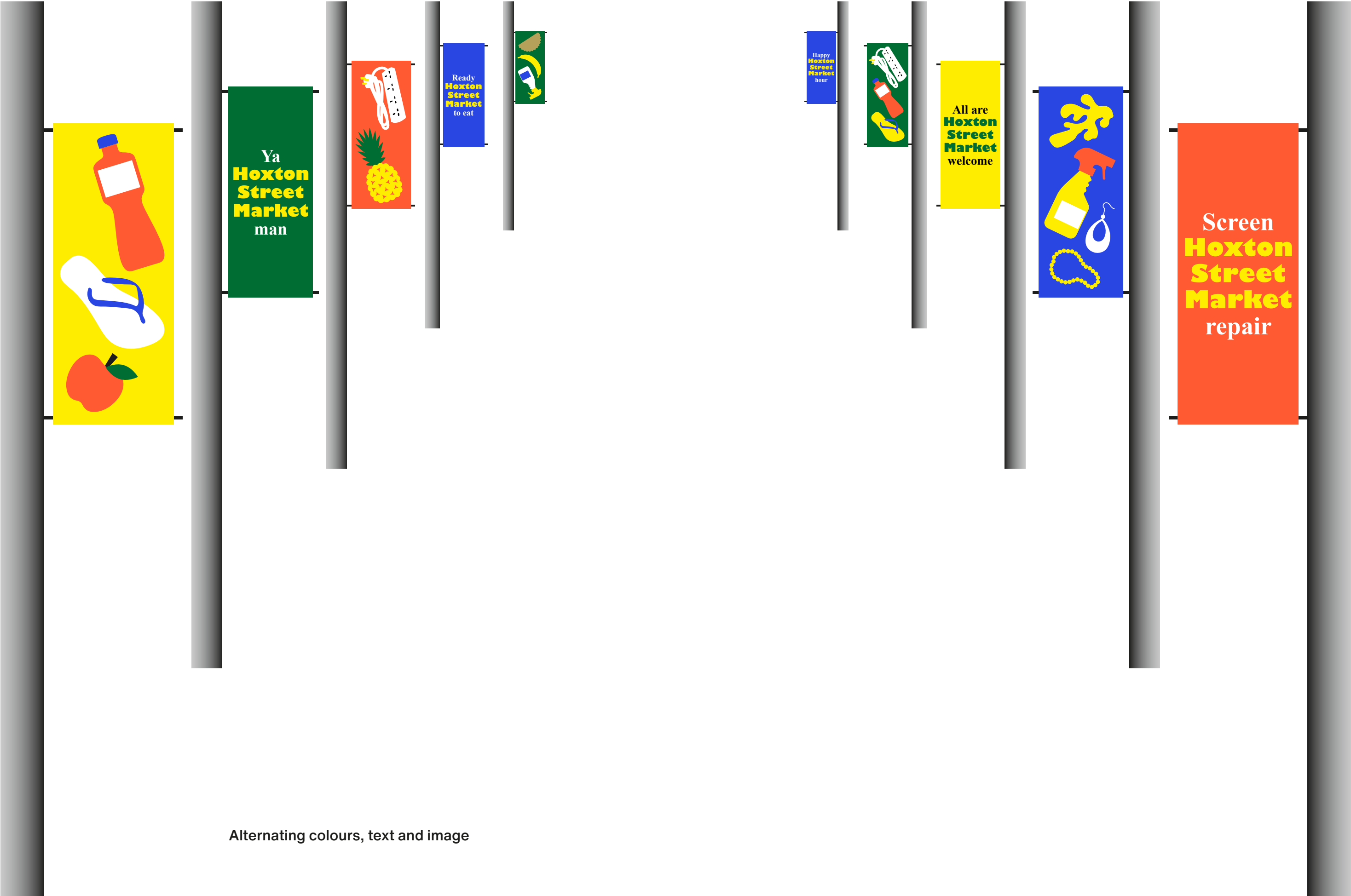




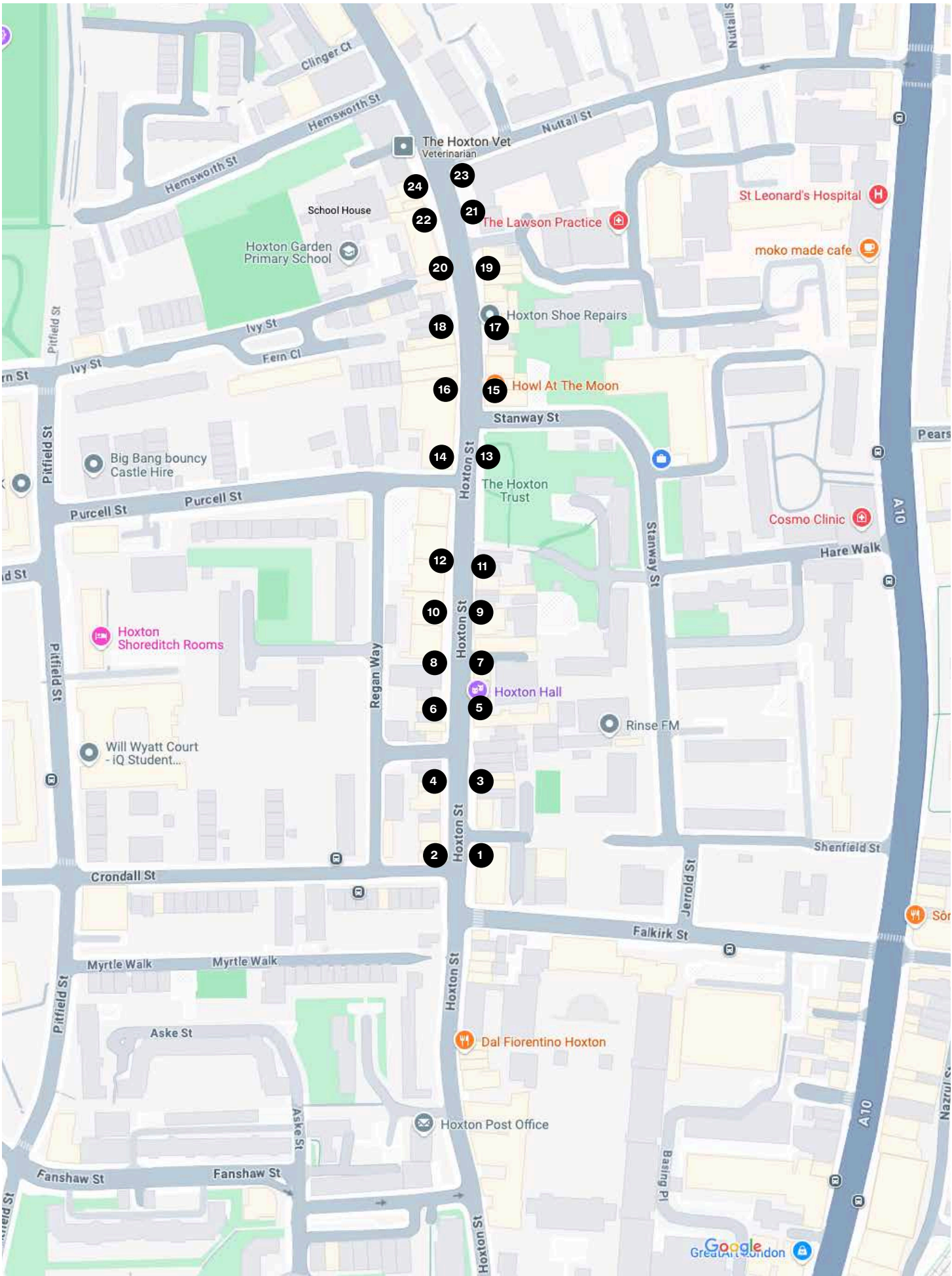




HOXTON STREET MARKET BANNERS



Alternating colours, text and image



7. Tyssen Street Exhibition

INDICATIVE SPECIFICATION
Printed ceramic tiles in metal frame
Size: 400 h x 1600mm w
Quantity: 3

SUPPLIER
mark@digitalceramics.com
DisplayWays
Lewis Ronald
Europa

INDICATIVE COSTS
Content development £2000
Tile printing production £1000
Framing £TBC
Installation £650
Photography 3–5 days £2250 – 3750

Total: £TBC



The wall of Hoxton Garden, tyssen Street has the possibility to host a series of information panels. It would be a great place to celebrate the history of the area as it is a comfortable place to stop read and look.

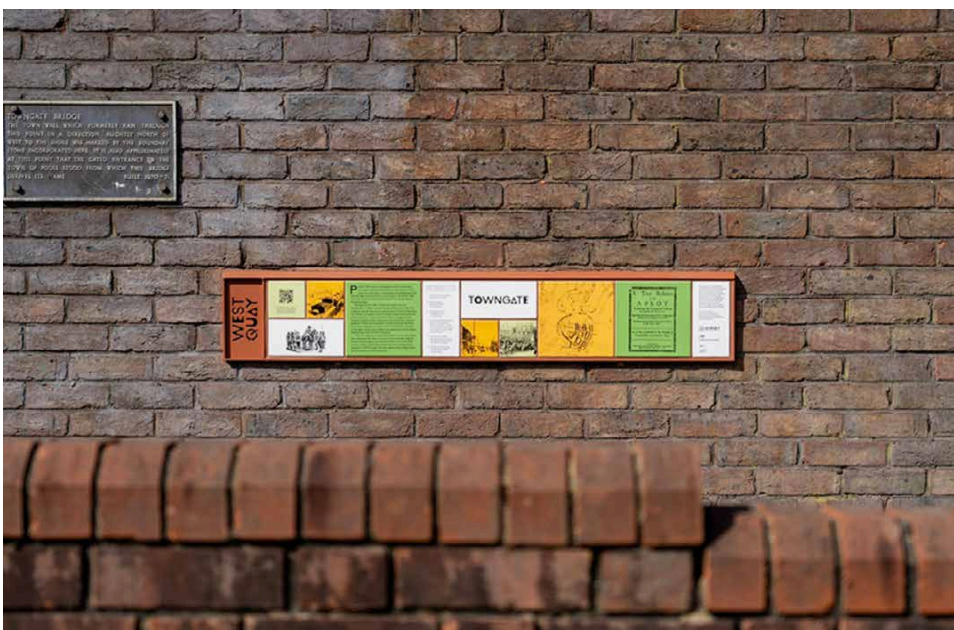
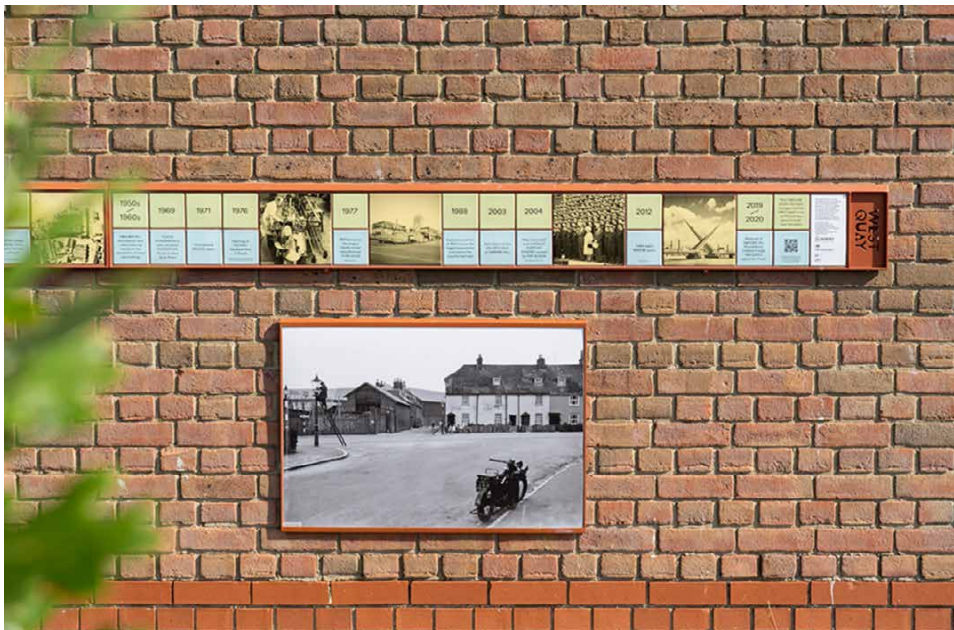
Tyssen Street Exhibition to be developed in three stages.

Stage 1: Information about Hoxton Garden

Stage 2: Information about renaming Tyssen Street. What was it called, why has it changed, what is it called now and why.

Stage 3: Archival imagery about Hoxton Street

Material references for the production of the text and image content. Printed ceramic tiles set in metal frame provide a durable and high quality finish communicating a sense of care and quality.



Hoxton Trust Community Garden

The Hoxton Trust was established in 1983 as a community development to address the physical environment of the local area. At the time, Hoxton was very unfashionable, with high levels of poverty and deprivation and a very poor quality urban realm. As well as renovating three buildings (150 – 156 Hoxton Street – now the Pie and Mash shop, the tattooist and The Hoxton Trust office), there was a piece of land next to number 156, where a row of shops used to be which had stood derelict for over 30 years. This was landscaped and turned into a community Garden. This is still known as the Hoxton Trust Community Garden.



Hoxton Trust Clocktower

Our distinctive clock tower is a unique feature of the garden. It was taken from the Eastern Fever Hospital which was being demolished to make way for the Homerton University Hospital in 1982. The Eastern Fever Hospital was one of England's first 'state funded' hospitals, commissioned by the Metropolitan Asylum Board designed by architects Messrs John Giles and Biven and built between 1869 and 1871. The cupola is constructed of wood in a baroque style, with a deeply projecting curved eaves cornice and louvered panels. Each of the four sides has a clock face; black with Roman numerals in gold. A weather vane sits on top.



Stage 1: Archival information about Hoxton Garden



Renaming Tyssen Street

The Tyssen family owned the manor of Hackney from 1698 and the larger portion of its lands, including the old manor house (Shacklewell House) and much of the open land like Hackney Downs and Well Street Common. The family's ownership of the manor, ended with the demolition of the Old Manor House and the sale of land in the late 18th century.

The Tyssen family also owned plantations abroad and enslaved Africans, forcing them to work on the plantations and profiting from their labour.

The Challenge

As part of the Review, Rename & Recalm programme Tyssen has been identified as one of five names that symbolise racist history of African enslavement and colonialism between the 17th and 19th century, the legacy of this history is systemic racism towards the African heritage communities in Britain, and elsewhere.

Hackney Council, under the direction of Cllr Williams (lead member for equalities & ward member for Hoxton West) has been committed to removing names from sites that do not affect resident addresses. So far two parks, and one housing estate have been renamed. Tyssen Street (N1) is one of these sites.

The Review, Rename & Reclaim Community Steering Board (2020-2022) recommend that naming should achieve a sense of social (racial) justice, by replacing the racist symbol with a name that represents African heritage through positive and meaningful storytelling. This achieves a narrative that transitions from racist history to a sense of anti-racist learning.

Sharing this narrative within the public realm supports public learning of this history and its present day legacy as well as sharing a more positive narrative for local African heritage communities.

The Opportunity

To rename Tyssen Street as part of the Connecting Hoxton project, focusing on replacing the 'Tyssen' name with one that celebrates African heritage. Two suggestions have been put forward and are presented here.

Option 1: Kwaku Takui

Kwaku Takui was the leader of the Antigua revolt of 1736. Also known as Prince Klass – Kwaku Takui which is his his African name – is considered a national hero in Antigua. This name is relevant to the removal of the Tyssen name as the family enslaved Africans, profiting from their labour as the Tyssen's plantation in Antigua, at the same time as Kwaku.

As contemporaries this renaming will enable a narrative of public learning that links Hackney's Tyssen, with the Antigua freedom fighter, providing a sense of social/ racial justice to the African-heritage community.

Option 2: Khadija Saye

Suggestion from the Naming Hub: Khadija Saye, who worked at Peer Gallery before her death in the Grenfell Fire, in 2017 aged 24. Khadija was a Gambian-British artist, educator and activist.

Khadiya has some local relevance, due to her work at the Peer Gallery and locally. She was a highly talented artist, recognised during her short life.

Very few women are remembered through our street and building names.

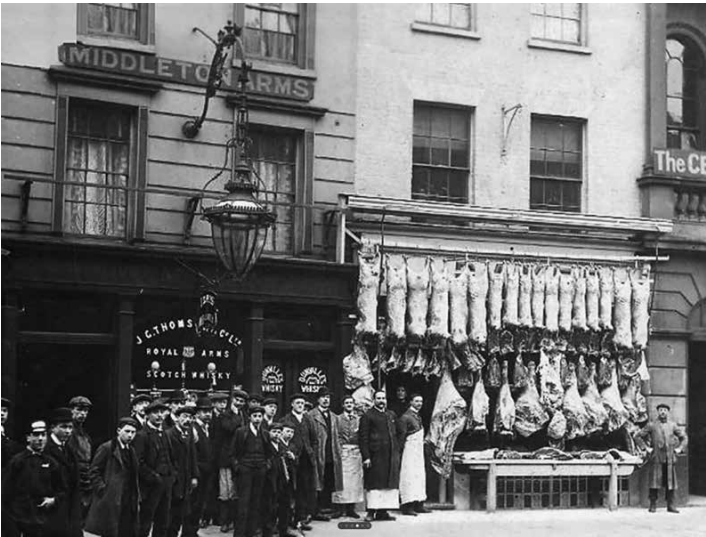
Option 3: We are open to suggestions

Whilst two suggestions have been put forward we are inviting the public to also propose alternative names for consideration. With your suggestions please provide a reasoning for it.

Stage 3: Archival imagery about Hoxton Street

3.1: A number of images of Hoxton Street (a selection of which are shown here) exist in the Hackney Archives and elsewhere. A research project could be carried out to curate these images.

3.2: A photographer could be commissioned to create a new series of photos of the people and character of the street. Lewis Ronald is a photographer with his studio in the Hoxton trust building and could be commissioned to carry out this work. In addition to featuring in the Tyssen Street exhibition these photos could also be added to the Hackney Archives.



c.1910



Year unknown



1948



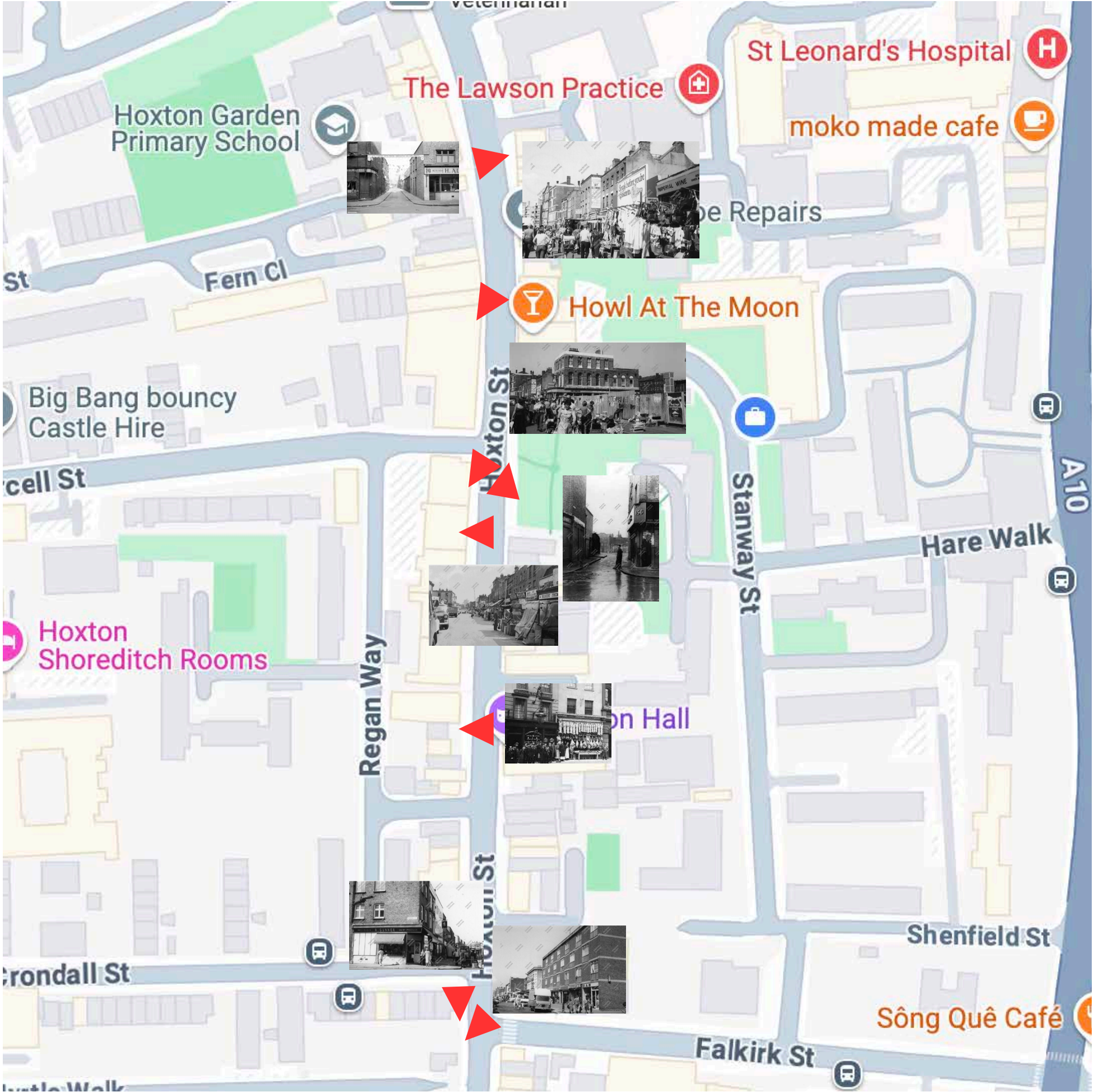
1972



1980



1986



8. Hoxton Garden Signage

SPECIFICATION
Paint existing sign yellow

SUPPLIER
Varylabs

INDICATIVE COST
£500

SPECIFICATION
Teak tree slices, recessed type and image filled with paint.
Weather sealed.
Fixed to existing gate.

Size: 200 – 320 mm diameter
Quantity: 14

SUPPLIER
DisplayWays

INDICATIVE COST
Sweet Chestnut timber rounds £50
Routing, infilling, lacquer £325
Fixing £25
£400 x 14 = £5,600.00
Install £650.00

Total: **£6,250**



Hoxton Garden sign is not clearly legible

No dogs and no alcohol sign on a-board creates an obstruction and is in poor condition
Recommend relocating signs onto the railing and remove the a-board



Pleasant signs in the garden





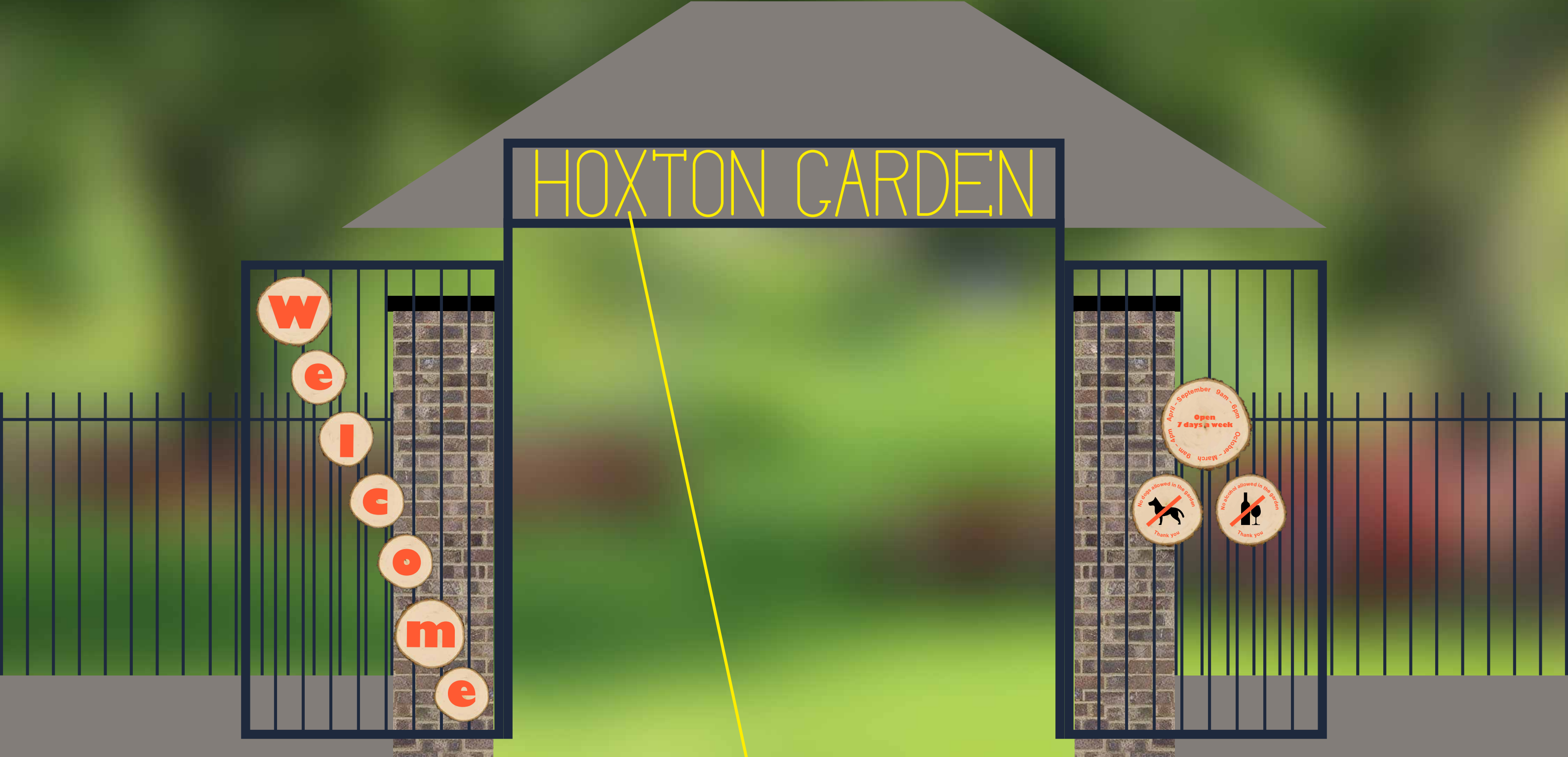
Tree cookie with routed and paint filled lettering



Tree cookie with routed and paint filled lettering and pictogram



Tree cookie with routed and paint filled lettering and pictogram



New welcome sign

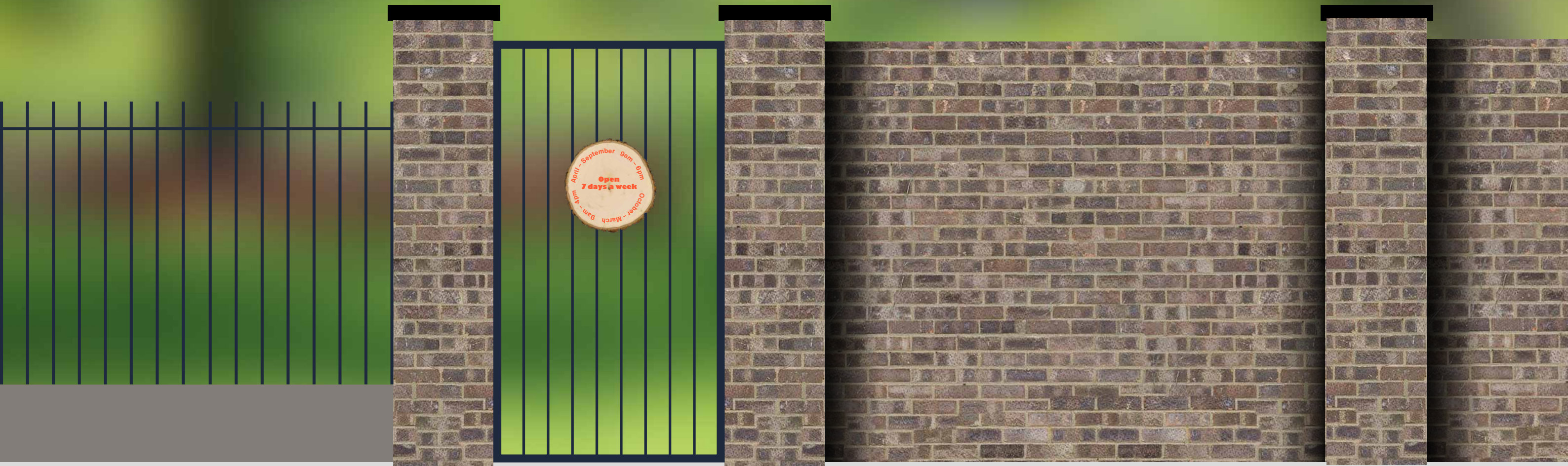
Repaint Hoxton Gardent sign in yellow

New opening times sign and no dogs or alcohol signs visible when garden is open



Visible fixings on reverse

New opening times sign and no dogs or alcohol signs on reverse visible when garden is closed



New opening times sign visible when garden is closed

9. Hoxton Gateway Sign

SPECIFICATION
Jet wash concrete
Paint lettering

Size: 15600 x 2750 mm
Quantity: 1

SUPPLIER
Varylabb

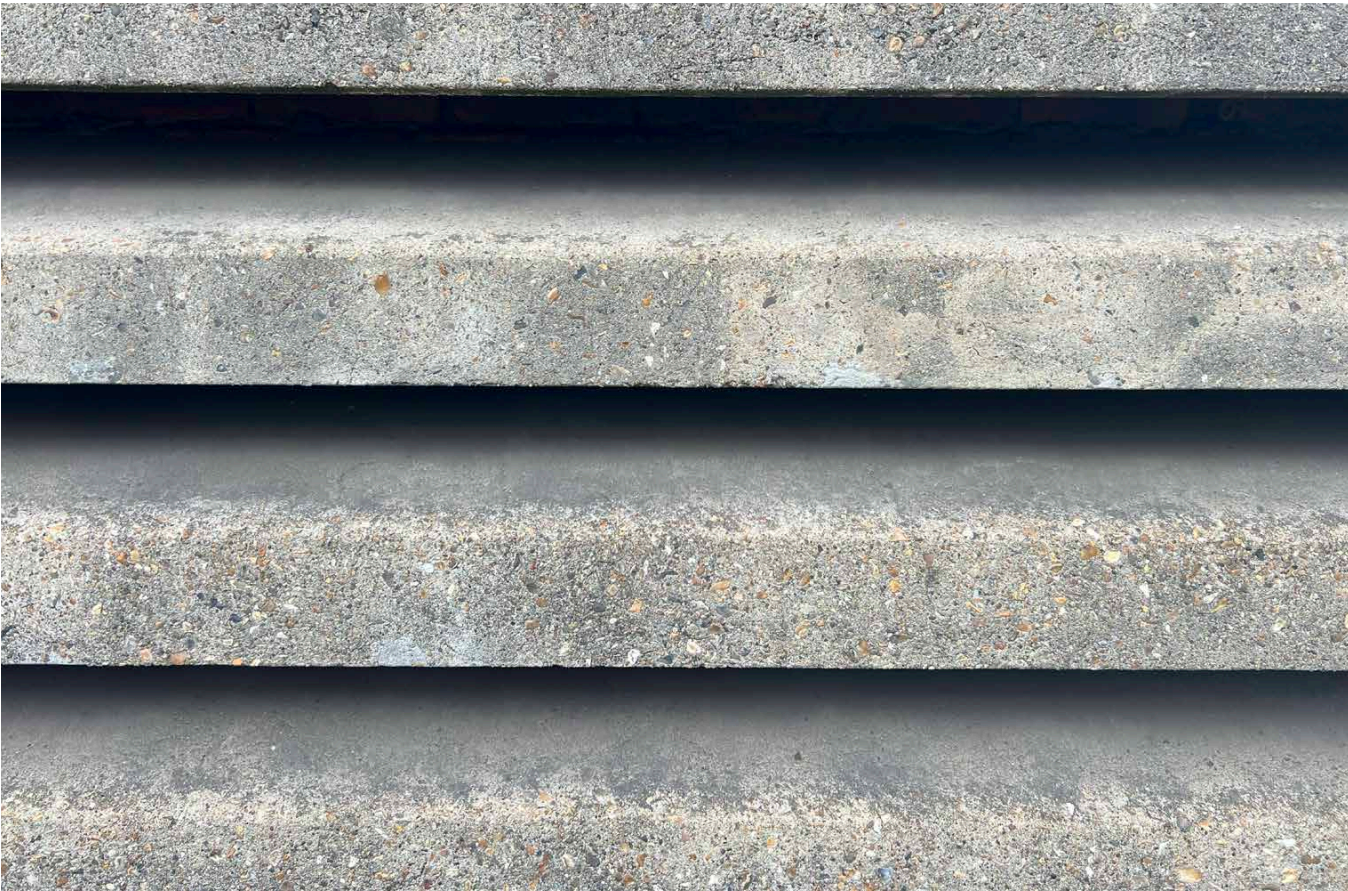
INDICATIVE COST
£2000



View down Falkirk Street coming from Hoxton tube and Kingland Road



6 sections across match the number of letters in HOXTON
Remove/relocate parking sign and bins where possible



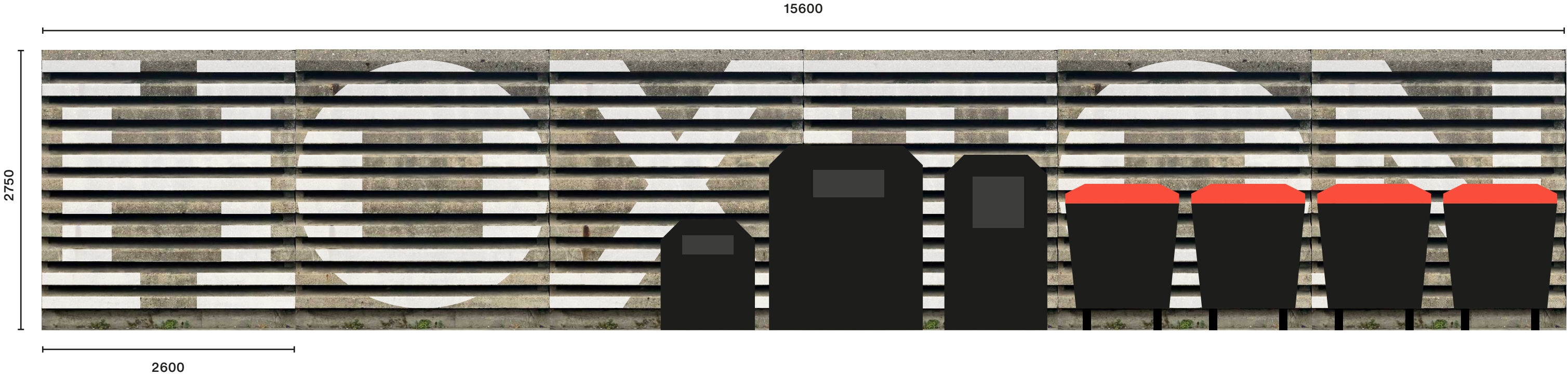
11 horizontal concrete blocks receding at regular intervals

Bespoke typeface drawn to work with specific nature of these concrete blocks
Letters are large enough to still be visible and legible with large objects such as bins partially



Jet wash concrete
White paint applied to front face of concrete block

Recommended supplier Varylab



Visual to show that the letters are still legible if bins remain
Parking sign has been removed

10. Mural interpretation

SPECIFICATION

Enamel
Hidden fixings flush to wall
1 colour background + white

Size: 411 x 600 mm and 272 x 600mm
Quantity: 1 of each

SUPPLIER

AJ Wells

INSTALL

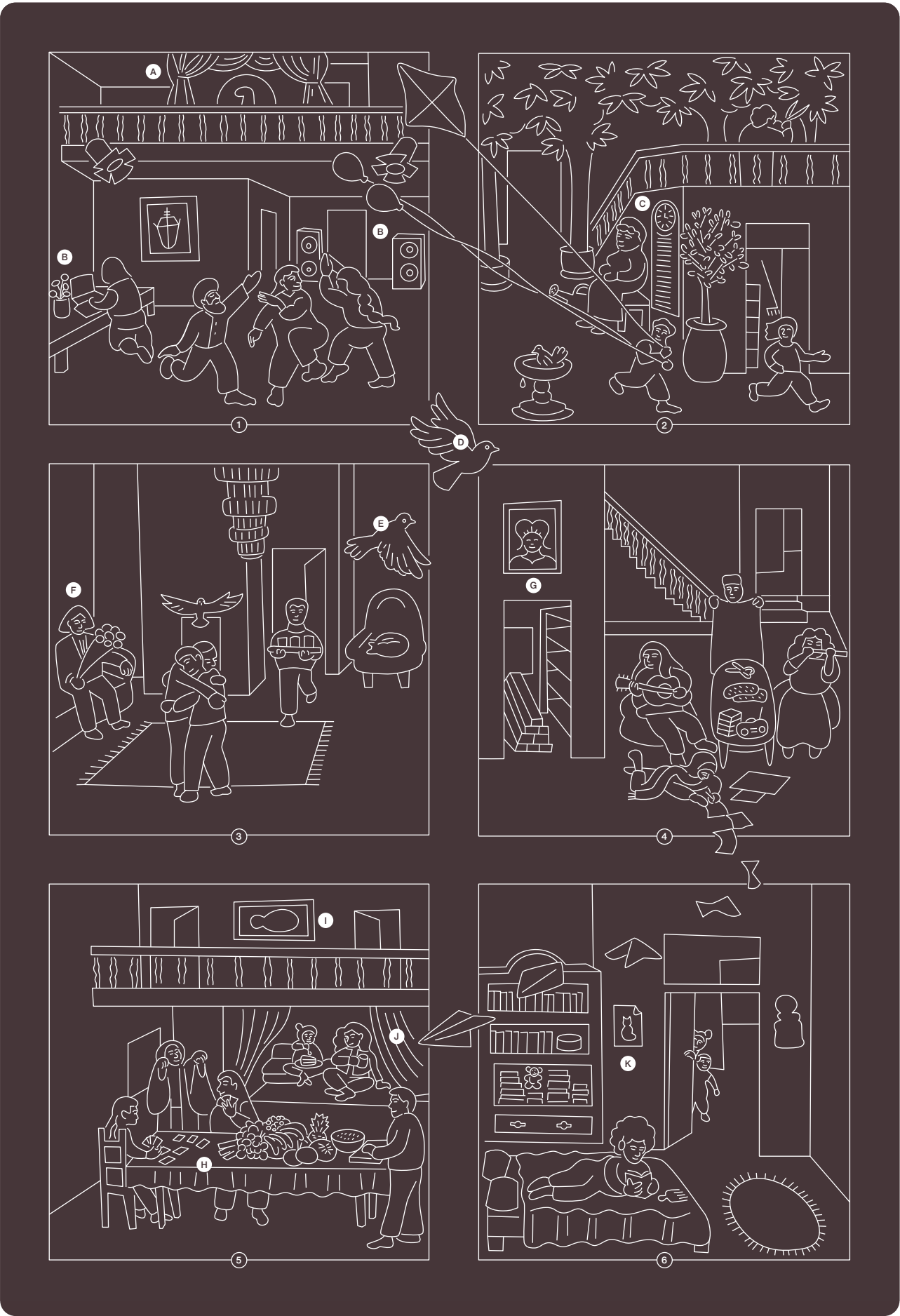
Cost included in item 2

INDICATIVE FABRICATION COST

£1200

To help the community get the most out of the new mural by Mohammed Z. Rahman and the Peer Ambassadors we have worked with Peer on an interpretation plaque.

We have carefully drawn a line version of the mural and developed a numbering and lettering system for highlighting the rooms and objects in the artwork.



AT HOME

At Home is a mural by artist Mohammed Z. Rahman and Peer's 2025 Peer Ambassadors, a group of local young people aged 17–25.

The mural invites us to ask how we might collectively imagine home. Framed within the red brick grids of Arden Estates architecture, the mural depicts six interlocking rooms. Each scene tells a story and draws upon Hoxton's public spaces and domestic life. Intimate, creative and celebratory scenes sit alongside gatherings of commemoration and community support. Objects, furniture and imagery reference local organisations and narratives specific to the young people who helped produce this artwork.

Mural Key

- ① *Room of Celebration:* People dance together in celebration, set against a backdrop of Hoxton Hall's theatre curtains and stage lights.
- ② *Garden Room:* An intergenerational exchange takes place in a room transformed into Hoxton Trust Community Garden; a comment on the lack of access to green space for many Londoners and a celebration of Hoxton's public green space.
- ③ *Room of Remembrance:* Commemorating lives lost in Hoxton, community members gather in support of one another.
- ④ *Arts and Culture Room:* A group of people take part in creative activities, referencing the artistic and cultural work that has long flourished in Hoxton.
- ⑤ *Market Room:* A celebration of the historic significance of Hackney's oldest street market, established in 1687. Here, a family gathers to share a meal prepared with produce from Hoxton Market.
- ⑥ *Room of Reflection:* A moment of quiet solitude and calm in a busy world, highlighting the importance of spaces like Shoreditch Library for reflection and learning.

- A Hoxton Hall's stage curtains and lights
- B A potted plant and speakers – domestic objects important to the Peer Ambassadors
- C The Clock Tower at Hoxton Trust Community Garden
- D In memory of Janice Walker 11.5.1948 – 7.12.2024
- E In memory of Trevor Tapper 12.5.1958 – 28.8.2025
- F A figure sits in contemplation after having attended a funeral, referencing the tragedy of the Hoxton Five, Paul Dunne, Zeppo Blake, Jeffroy Ellison, Jason Welch and Brian Gerbaldi, 1991
- G Chris Ofili's *Black Hands* (2016) pedestal clock, installed outside Peer Gallery
- H A table of objects significant to the Peer Ambassadors
- I A piece of chicken from Hoxton Chicken and Pizza across the street
- J Hoxton Market awnings, reimagined as curtains
- K Objects personal to the Peer Ambassadors adorning the walls, shelves and furniture

At Home, by Mohammed Z. Rahman with the Peer Ambassadors, is produced by Peer, London, and commissioned by Hackney Council as part of Connecting Hoxton 2025.



11. Gazebos

SPECIFICATION

Colours: stripy – green, red and blue

One third of each colour

Size: 3 x 3m

Type: Aluminium Extreme 50 HEX

Series Gazebo

Note: we are not gazebo experts and whilst we have looked for a supplier who produces gazebos with the same spec as the recommended this should be checked by the operators of the market.

SUPPLIER

www.gazeboshop.co.uk

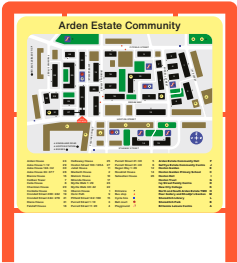
INDICATIVE COST

£539 per gazebo with walls

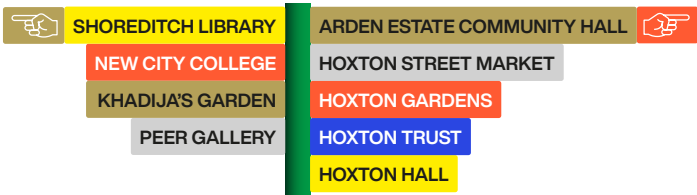
The gazebos on the market are currently green and white in block colours. There is a desire to buy new gazibos for the whole market. Market traders in general communicate a desire for increasing the footfall but not gentrifying the market. We feel that with the diversity of stalls on the maket choosing a variety of colours from the standard gazebo supply types is the best way to reffect the exlectic nature of the market. For this reason we propose getting a mix of the colours – one third of each colour. We have however sources a supplier that has a standard colour/white stipe which feels more elegant and has a more classic market feel.



Wayfinding interventions map



1 Arden Estate Community Maps



2 Finger posts



3 Breadcrumb signs



4 Biodegradable carrier bag



5 Tote bag

The new biodegradable carrier bag, reusable tote bag, and gazebos will exist throughout the market and so are not given a specific location.



6 Banners



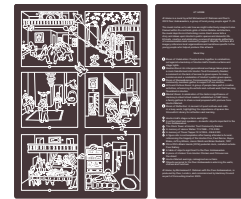
7 Tysson Street Exhibition



8 Hoxton Garden signage



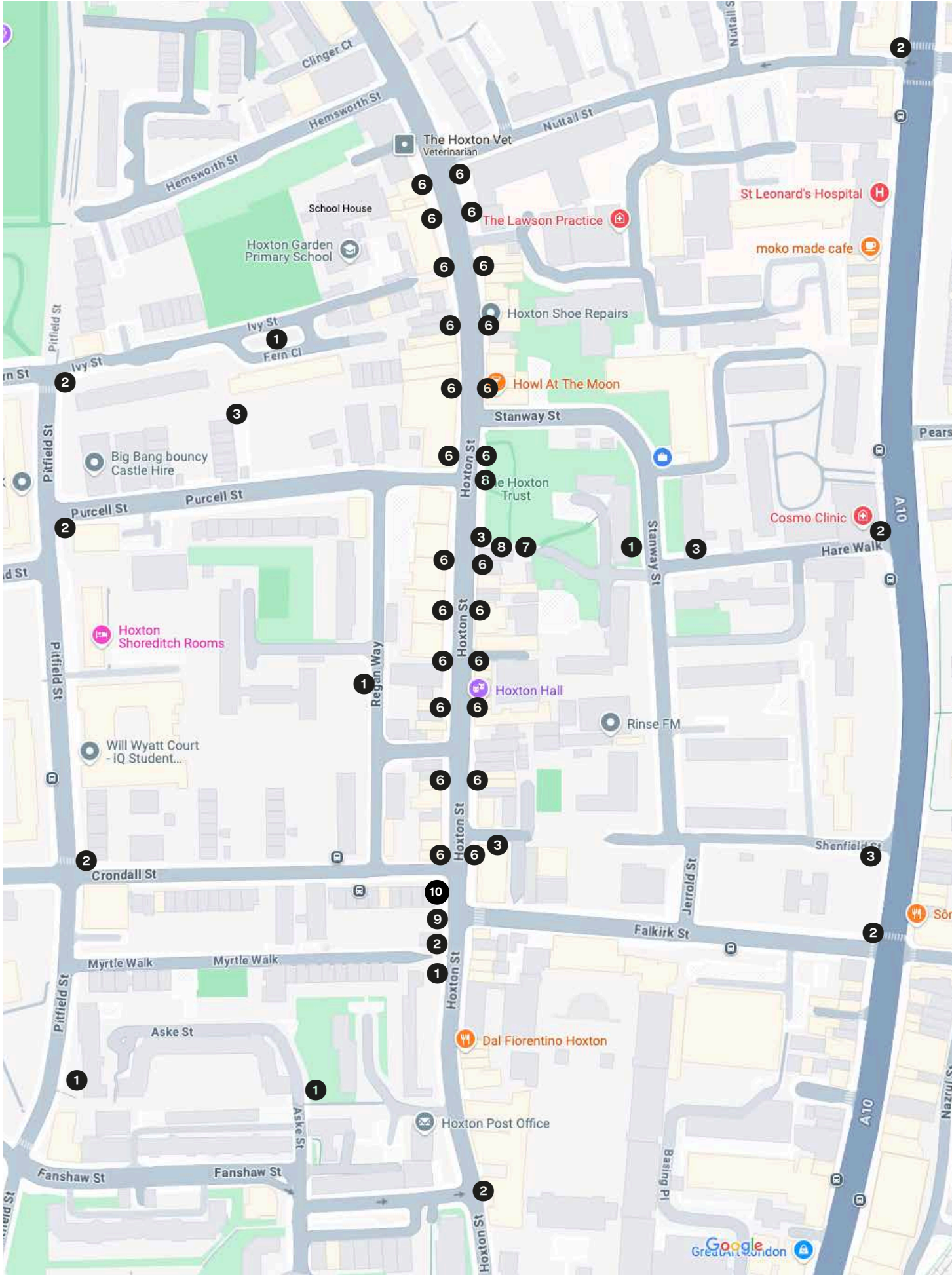
9 Hoxton gateway sign



10 Mural interpretation



11 Gazebos



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