New North Road and East Road

Proposed pedestrian safety improvements



Public consultation

November 2026

have your say

Hackney

Introduction

The Council is committed to increasing the number of pedestrian crossings in the borough. This booklet outlines the proposals to improve road safety and enhance the area along New North Road and East Road, from Poole Street to City Road. It includes a short questionnaire for you to share your views on the proposals.

Have your say

The deadline for responses is 6 December 2026.

Join us in person to ask questions and find out more:

- Complete the survey online:
  bit.ly/new-north-road-and-east-road
- Scan the QR code above to access the survey directly.
- Pick up a paper copy of the survey at Shoreditch Library, and return by post using the FREEPOST envelope provided.

Join us in person to ask questions and find out more:

- **Wednesday 18 November 2026 3pm–7pm**
- **Wednesday 25 November 2026 11am–4pm**

Accessibility statement

If you require this document in a different format, please email:

consultation@hackney.gov.uk

We will consider your request and get back to you in five working days.



If you would like to find out what this document says please tick the appropriate box, put your name, address and phone number at the bottom of this page and return it to the address below.

☐ এই নথিতে কি লেখা আছে সে সম্পর্কে যদি আপনি জানতে চান তাহলে অনুগ্রহ করে উপযুক্ত বাক্সে টিক্ দিন, এই পাতার নীচে আপনার নাম, ঠিকানা ও ফোন নম্বর লিখুন এবং এটি নীচের ঠিকানায় ফেরত পাঠান। (Bengali)

☐ 如果你想知道这份文件的内容，请在方框内打钩，在本页下面的空白处写上你的姓名、地址和电话号码，并寄到下面的地址。(Chinese)

☐ Si vous désirez connaître le contenu de ce document, veuillez cocher la case appropriée et indiquer votre nom, adresse et numéro de téléphone au bas de cette page et la renvoyer à l'adresse indiquée ci-dessous. (French)

☐ Ger hun dixwazin bizanibin ku ev dokument çi dibêje, ji kerema xwe qutîka minasib işaret bikin, nav, navnîşan û hejmara telefona xwe li jêrê rûpel binivîsin û wê ji navnîşana jêrîn re bişînin. (Kurdish)

☐ Jeśli chcesz dowiedzieć się, jaka jest treść tego dokumentu, zaznacz odpowiednie pole, wpisz swoje nazwisko, adres i nr telefonu w dolnej części niniejszej strony i przeslij na poniższy adres. (Polish)

☐ Haddii aad jeclaan lahayd in aad ogaato waxa dokumeentigani sheegayo fadlan calaamadi godka ku haboon, ku qor magacaaga, cinwaanka iyo telefoon lambarkaaga boggan dhankiisa hoose ka dibna ku celi cinwaanka hoose. (Somali)

☐ Si desea saber de lo que trata este documento, marque la casilla correspondiente, escriba su nombre, dirección y numero de teléfono al final de esta página y envíela a la siguiente dirección. (Spanish)

☐ Bu dökümanda ne anlatıldığını öğrenmek istiyorsanız, lütfen uygun kutuyu işaretleyerek, adınızı, adresinizi ve telefon numaranızı bu sayfanın alt kısmına yazıp, aşağıdaki adrese gönderin. (Turkish)

☐ (Urdu) – اگر آپ یہ جاننا چاہتے ہیں کہ دستاویز میں کیا لکھا ہے تو براہ کرم مناسب باکس میں صحیح کا نشان لگائیے اور اپنا نام، پتہ اور فون نمبر اس صفحہ کے نیچے لکھئے اور اسے نیچے دیئے گئے پتہ پر واپس بھیج دیجئے

☐ Nếu bạn muốn biết tài liệu này nói gì hãy đánh dấu vào hộp thích hợp, điền tên, địa chỉ và số điện thoại của bạn vào cuối trang này và gửi lại theo địa chỉ dưới đây. (Vietnamese)

☐ (Yiddish) אויב ווילט איר וויסן וואָס דער דאָקומענט זאגט, ביטע טיק די פּאסיגע קעסטל, שרייב דיין נאָמען, אַדרעס און טעלעפאָן נומער און שיק עס צוריק צו די אַדרעס אונטן.

If you would like this document in any of the following formats or in another language not listed above, please complete and send the form to the address below. ☐ **In large print** ☐ **In Braille** ☐ **On disk** ☐ **On audio tape**

☐ **In another language, please state:** _____

Name: _____

Address: _____

Telephone: _____

Return using the FREEPOST envelope enclosed

Help us improve New North Road and East Road

What impact would the scheme have?

The proposed scheme is designed to transform the New North Road and East Road corridor into a safer, more accessible, and inviting public space. By introducing targeted traffic calming measures, such as raised zebra crossings, speed tables, and raised zebra markings on the side roads, we aim to reduce vehicle speeds and improve safety for all road users, particularly vulnerable road users like pedestrians.

Beyond these safety enhancements, the scheme aims to improve the look and feel of the local environment by introducing rain gardens, which help reduce flooding, clean the air, and make the street more attractive.

These initiatives collectively support a shift toward healthier, sustainable travel, promoting a more pleasant streetscape that encourages walking and social interaction. There would be no loss of parking as part of the scheme.



Why are these changes being proposed?

Roads and streets make up the largest part of the public space of the city. Our aim is to make them more than just places to park, drive, walk and cycle. We want them to be the most attractive and welcoming neighbourhoods in London by designing them to be safer, healthier and more accessible.

We have received a number of complaints from residents about speeding vehicles and a lack of safe places to cross New North Road and East Road. Traffic surveys carried out in July 2025 showed that around 15,000 vehicles pass through this road section per day (7,000 northbound and 8,000 southbound). Most drivers travel at 22.2 mph, which is above the legal speed limit (20mph).

Collision data also showed 38 collisions and 38 casualties from May 2021 to April 2026. Half of all collisions involved vulnerable road users, including pedestrians and cyclists.

Currently, pedestrians are often forced to cross at uncontrolled and unsuitable locations, making it difficult to get around. These proposals seek to introduce safer crossing paths to protect pedestrians and provide accessible routes across the area.

These changes are part of Hackney's long-term commitment to transforming local streets into safer, more attractive, and liveable spaces.

What are the proposals?

We are proposing the following changes, which are also illustrated on the enclosed drawing on pages 8–11.

- **Speed tables** installed at regular intervals along New North Road and East Road to keep traffic at the speed limit whilst maintaining a smooth ride for bus passengers.



Example of a raised table. All photos with the exception of The Westminster 'side road crossing' were taken by Street scene (Photo credit: Westminster Council)

- **Introducing side road zebra crossing** to give pedestrians priority and slow down traffic at busy junctions. Side road zebra crossings use standard black and white markings and give-way lines. They do not require zig-zag markings and Belisha beacons (the flashing yellow globe lamps mounted on black-and-white poles).



Example of side road zebra crossing in Westminster (Photo credit: Westminster Council)

- **Introducing raised entry treatments** on all side roads where this measure has not yet been implemented. By bringing side roads up to footway level, this measure aims to reduce vehicle speeds and enhance safety. A raised entry treatment is a traffic-calming and pedestrian-safety feature where a side road's carriageway is elevated to match the level of the pavement at its junction with a main road.



Example of raised entry treatment

- **Installing new raised zebra crossings** outside Parr Court on New North Road and outside The Spectrum building on East Road to slow down traffic and give pedestrians a safe crossing point.



Example of a raised zebra crossing

- **Installing new raised uncontrolled crossings** outside Nevitt House on New North Road, 81–83 East Road and Truscott House on East Road. Uncontrolled crossings are a pedestrian crossing point that is built on a raised platform but does not have traffic signals, zebra crossing markings, or other formal controls directing vehicles to stop. It helps slow down approaching traffic and creates a more visible place for pedestrians to cross.



Example of an uncontrolled crossing

- **Introducing raised blended junction improvements** at the Nile Street with Allerton Street. A blended crossing junction is where the carriageway is brought to the footway at a similar level, creating a more continuous route for pedestrians while still allowing vehicles to pass through.



Example of a blended crossing

- **Introducing continuous footways** extending the footway across the side road to create a more continuous route for pedestrians, while still allowing vehicles to pass through.



Example of a continuous footway

- **Creating rain gardens** with low-level plants to improve the look and feel of the local environment. These are designed to reduce rainwater run-off into the drainage system and reduce flooding risk by increasing natural drainage to filter pollution and help improve air quality.



Example of a rain garden

- **Planting new trees** in targeted areas to improve the urban landscape and support better air quality.
- **Repaving the footway** on the east side of East Road, between Bevenden Street and Chart Street, and introducing new greenery to make the area safer, more pleasant, and easier to move around.
- **Improving lighting** at key locations to enhance visibility, help people feel more safe at night, and discourage anti-social behaviour.
- **Creating a new loading bay** outside Marten House on East Road to provide a designated area for delivery to load and unload goods safely.
- **Changing the slip road** between Vestry Street and Nile Street to cycle only access and create additional green space.



Have your say

Your feedback as local residents, businesses and visitors to the area is essential in shaping the final designs to ensure the improvements are well informed and responsive of the needs of the community.

Please complete the enclosed questionnaire and return it using the FREEPOST STREETSCENE envelope provided or complete the questionnaire online at

bit.ly/new-north-road-and-east-road

The deadline for responses is 6 December 2026.

Chat to us at a drop-in event

We're hosting two in-person drop-in events at the St Johns Community Hall on New North Road, where residents and businesses can ask questions and find out more. The events will be held on the following dates:

- **Wednesday 18 November 2026 3pm–7pm**
- **Wednesday 25 November 2026 11am–4pm**

What happens next?

Your views will be taken into account as part of the detailed design process. We will publish the consultation results as well as the decisions made at

bit.ly/new-north-road-and-east-road

To keep up to date with this and other plans, please visit

hackney.gov.uk/street-consultations

Proposed works

Subject to this consultation and the relevant statutory processes, we aim to start the works in phases from March 2027 to ensure the improvements are managed effectively within available resources.

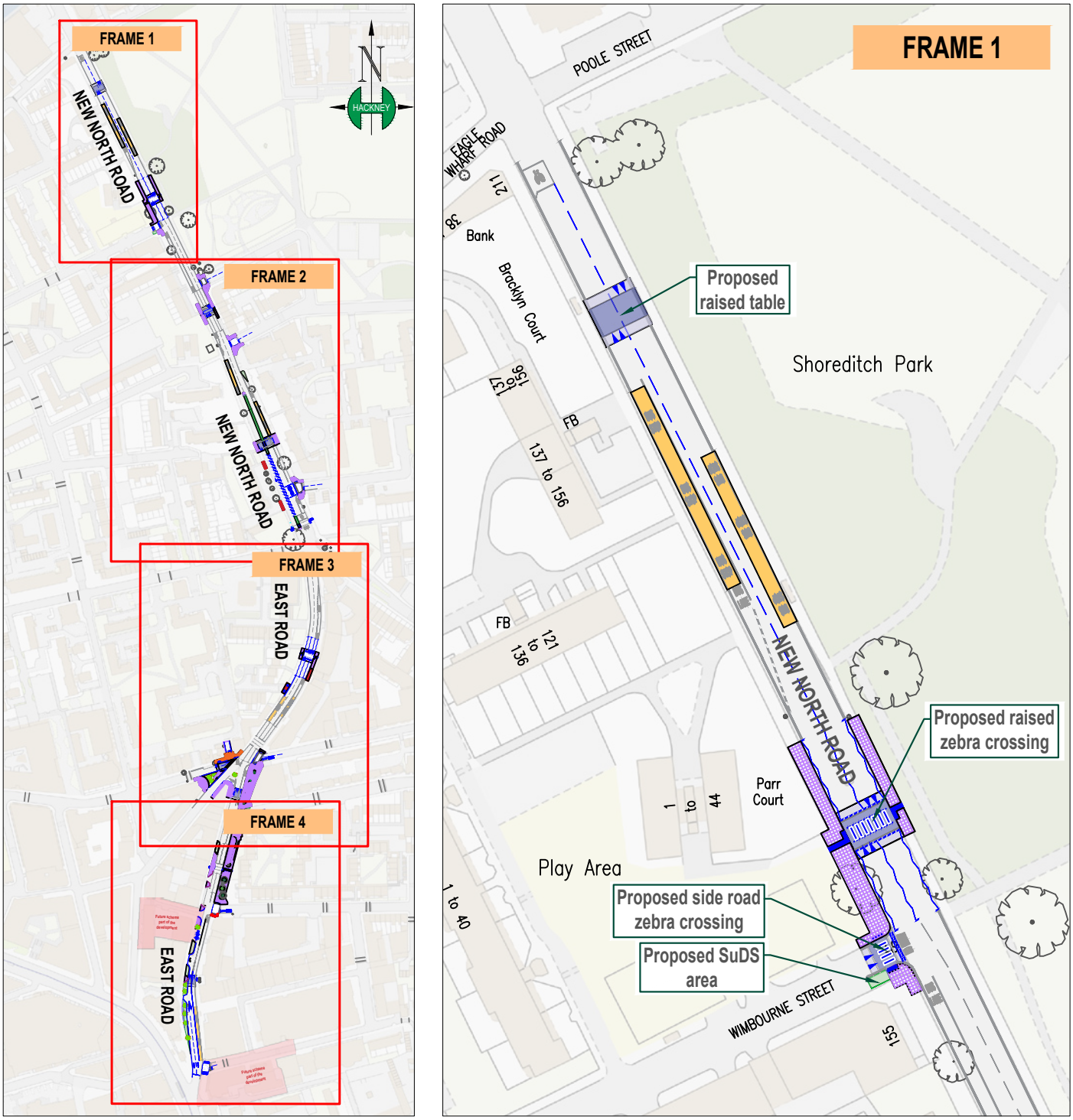
Information

For further information on this proposal, please contact the Hackney Service Centre by calling **020 8356 2897** or by emailing **streetscene.consultations@hackney.gov.uk**

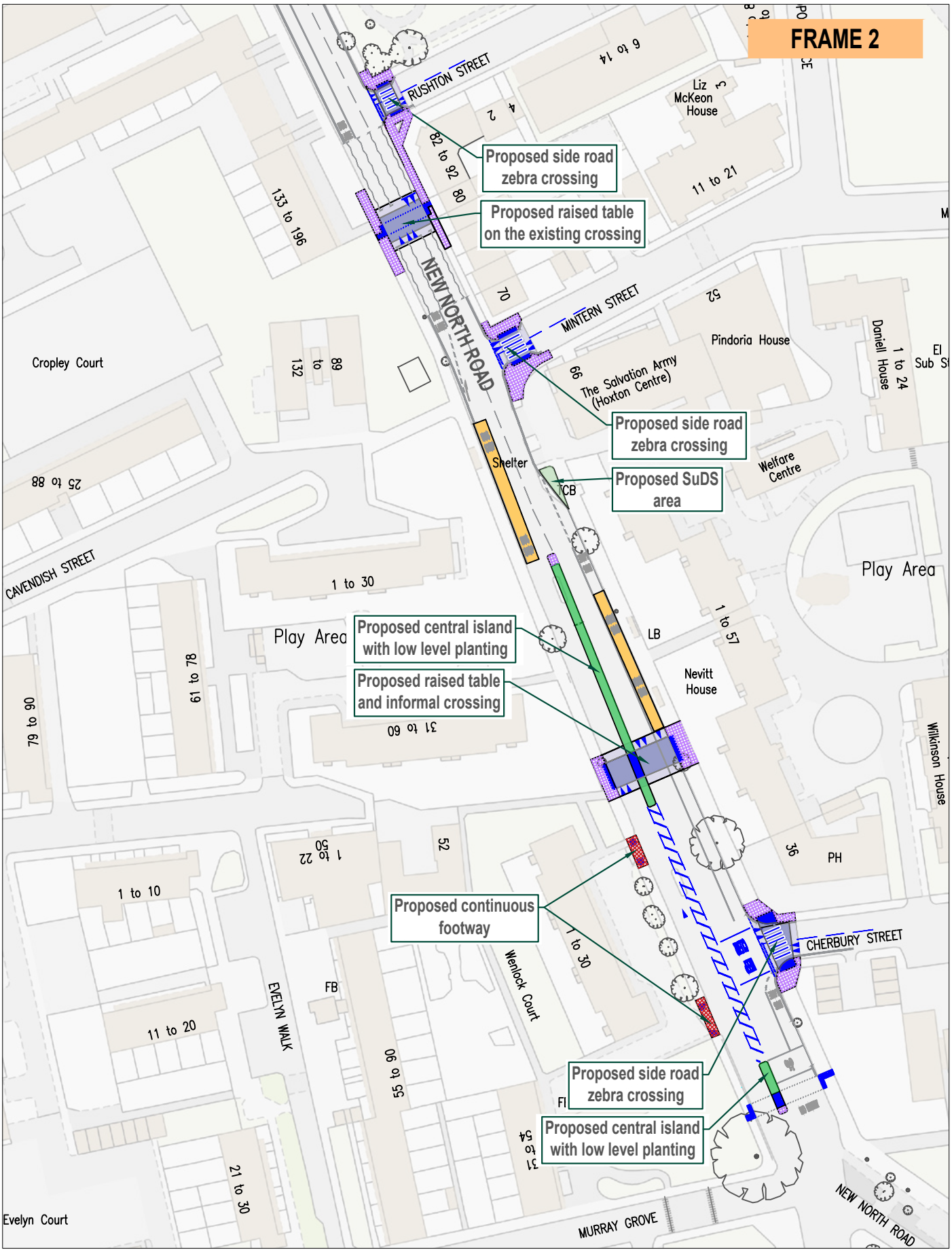




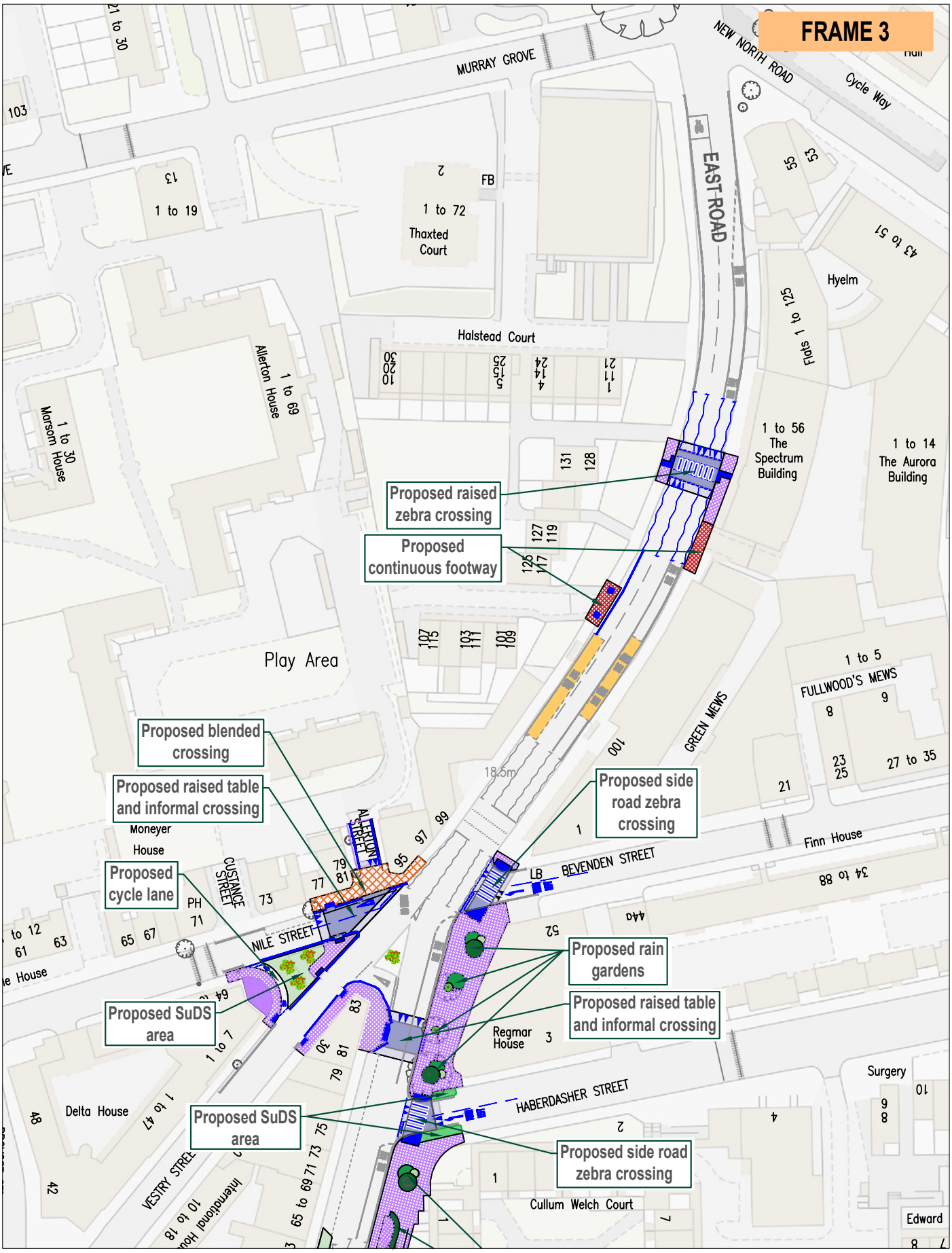
New North Road and East Road –
Proposed pedestrian safety improvements



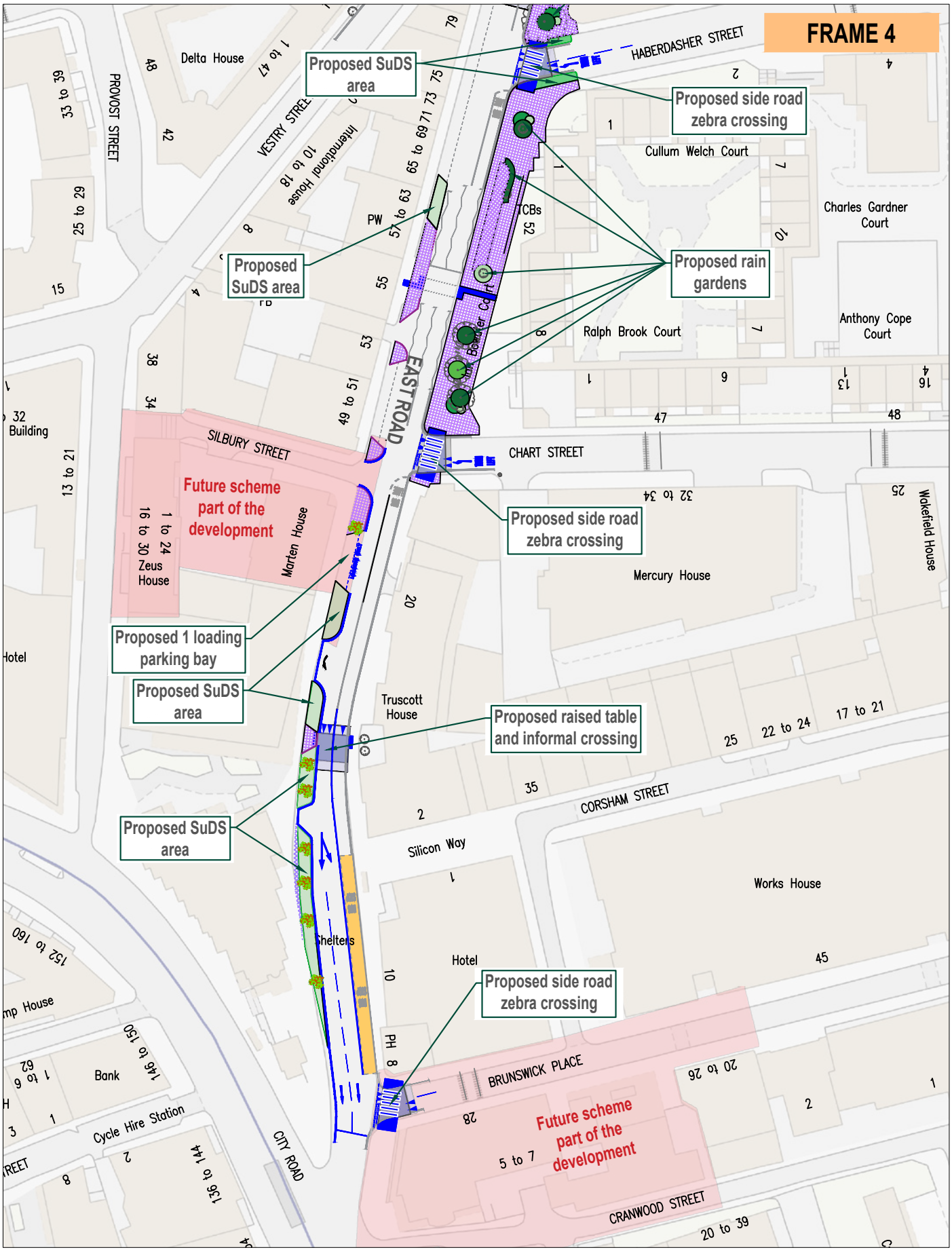
This product includes mapping data licensed from Ordnance Survey with the permission of HMSO
© Crown Copyright 2023. All rights reserved. License number LA08638X



This product includes mapping data licensed from Ordnance Survey with the permission of HMSO
© Crown Copyright 2023. All rights reserved. License number LA08638X



This product includes mapping data licensed from Ordnance Survey with the permission of HMSO
© Crown Copyright 2023. All rights reserved. License number LA08638X



This product includes mapping data licensed from Ordnance Survey with the permission of HMSO
© Crown Copyright 2023. All rights reserved. License number LA08638X